

# MAXIMIZE ACERS BENEFITS AND VISIBILITY TO 12,000+ CERAMIC AND GLASS PROFESSIONALS AROUND THE GLOBE

## CHOOSE ONE OF THREE PARTNERSHIP LEVELS THAT'S BEST FOR YOU



Reach 12,000 industry readers worldwide



Be seen by more than a half million visitors to [ceramics.org](http://ceramics.org)



Connect with ACerS network of decision-makers



Gain strategic industry insights



Compete with the best with your well-trained staff



Individual members tap into ACerS benefits directly



As seen on Mt. Denali!\*

### DIAMOND

\$5,000 Introductory rate

Full page, four-color ad

Your logo on ACerS homepage + unique landing page

Sponsorship of Division meeting—your choice!

Two registrations to Ceramic Business and Leadership Summit

Four workshop or short course registrations

10 memberships

Your own ACerS flag!

### SAPPHIRE

\$2,250 Introductory rate

Half-page, four-color ad

Unique landing page

Sponsorship of refreshment break at Division meeting—your choice!

One registration to Ceramic Business and Leadership Summit

Two workshop or short course registrations

6 memberships

### CORPORATE

\$500 Introductory rate

Quarter-page, four-color ad

Unique landing page




Connect with up to 10 Divisions

Member registration rates to Ceramic Business and Leadership Summit

One workshop or short course registration

2 memberships

# The American Ceramic Society Corporate Partnership Program

	Diamond Partner	Sapphire Partner	Corporate Partner
<b>2017 Introductory rate*</b>	\$5,000	\$2,250	\$500
<b>2018 and beyond</b>	\$7,500	\$3,500	\$750
<b>BENEFITS</b>			
Member Representatives receiving full member benefits			
<b>Marketing and Business Development</b>			
FREE <i>Bulletin</i> Advertisement (\$1,500 – \$4,500 value)	FULL PAGE	½ PAGE	¼ PAGE
Sponsorship of ACerS Meeting	Division meeting, your choice (\$2,500 value)	Refreshment break (\$1,000 value)	
Members-only member directory access	✓	✓	✓
5% discount on all print and electronic advertising	✓	✓	✓
\$200 discount on Ceramics Expo booth	✓	✓	✓
10% discount on Ceramics Expo Show Guide advertising	✓	✓	✓
\$200 discount on booths at ACerS expositions (except MS&T)	✓	✓	✓
15% discount on BCC Research Market Reports	✓	✓	✓
Unlimited job/internship postings on Career Center	✓	✓	✓
<i>ceramicSOURCE</i> enhanced listings print & electronic	✓	✓	✓
Landing page on ACerS website with link	✓	✓	✓
ACerS homepage placement of your logo	✓		
Recognition on signage at ACerS meetings	✓	✓	✓
Use of ACerS Corporate logo	✓	✓	✓
Eligibility for corporate awards	✓	✓	✓
Year-round visibility to ACerS 11,000+ members	✓	✓	✓
Unlimited free Divisions	✓	✓	✓
ACerS flag	✓		
<b>Professional Development</b>			
Complimentary workshop/short course registrations	4	2	1
Discounted registration to ACerS technical meetings	✓	✓	✓
Free webinars on operations, manufacturing, management, etc.	✓	✓	✓
Complimentary registration to Ceramic Business & Leadership Summit	Two (2), plus discounts for other employees	One (1), plus discounts for other employees	
<b>Technical Resources</b>			
Online access to ACerS award-winning journals	✓	✓	✓
ACerS <i>Bulletin</i> , print and online	✓	✓	✓
<i>Ceramic Tech Today</i> , latest news and industry trends	✓	✓	✓
Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses	✓	✓	✓
ACerS/Wiley Download Direct Program	✓	✓	✓
<b>Total value of your Corporate Partnership</b>	<b>\$11,500 +</b>	<b>\$6,500+</b>	<b>\$2,750 +</b>

\*Become an ACerS Corporate Partner for two years and secure the 2017 discounted Introductory Rate both years.