

Reach the Summit with ACers NEW CORPORATE PARTNERSHIP PROGRAM



ceramics.org/corporate

ACerS CORPORATE PARTNERS

Your Connection to the Ceramic and Glass Worldwide Community

American Ceramic Society (ACerS) Corporate Partnerships allow your company to gain exposure to a global community of ceramic and glass professionals, access technical resources, recruit talent and gain professional development resources for you and your employees—all while supporting your industry and ACerS, the leading professional society for the ceramic and glass industry.

WHAT YOU SHOULD KNOW ABOUT THE AMERICAN CERAMIC SOCIETY

The American Ceramic Society (ACerS) is a non-profit, professional society whose mission is “to advance the study, understanding and use of ceramic and glass materials for the benefit of our members and society”.

More than 11,000 scientists, researchers, engineers, manufacturers, plant personnel, educators, students, marketing and sales professionals from more than 70 countries make up the membership of ACerS.

Since 1898, ACerS has been the hub of the global ceramics community and one of the most trusted sources of ceramic and glass materials and applications knowledge.

WHO SHOULD BE AN ACERS CORPORATE PARTNER?

Any organization involved in providing products or services designed for use with technical ceramics and glass, as a supplier, manufacturer, service provider, consultant or end user.

If ceramic material and technologies are a significant part of what you do, then ACerS Corporate Partnership is for you.

WHY BECOME A CORPORATE PARTNER OF THE AMERICAN CERAMIC SOCIETY?

The ACerS Corporate Partnership program is designed for companies of all sizes who wish to grow their business through networking and exposure to ceramics and glass professionals around the world, engage with the society, and support their industry. In addition to excellent visibility in the marketplace, you gain access to a wide array of technical resources, professional development and recruitment opportunities for you and your employees.

Corporate Partnership features specific benefits in three key areas:

- 1) Marketing/Business Development
- 2) Professional Development
- 3) Technical Resources

As a Corporate Partner choose from one of three partnership levels that best fits your desired level of engagement, and become a part of the ACerS community of corporate leaders.

To achieve new heights with ACerS Corporate Partnership and to begin taking advantage of the valuable benefits please give me a call.

“I would highly recommend the Diamond Corporate Partnership level to all companies that are or plan to become active in ACerS. Based on the value of the benefits only, it’s the best plan for corporate membership!”

- Ted Day, R.Ph., CEO
MO-SCI Corporation

Kevin Thompson | Director, Membership

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MAXIMIZE ACERS BENEFITS AND VISIBILITY TO 12,000+ CERAMIC AND GLASS PROFESSIONALS AROUND THE GLOBE

CHOOSE ONE OF THREE PARTNERSHIP LEVELS THAT'S BEST FOR YOU



Reach 12,000 industry readers worldwide



Be seen by more than a half million visitors to ceramics.org



Connect with ACerS network of decision-makers



Gain strategic industry insights



Compete with the best with your well-trained staff



Individual members tap into ACerS benefits directly



As seen on Mt. Denali*

DIAMOND

\$5,000 Introductory rate

Full page, four-color ad

Your logo on ACerS homepage + unique landing page

Sponsorship of Division meeting—your choice!

Two registrations to Ceramic Business and Leadership Summit

Four workshop or short course registrations

10 memberships

Your own ACerS flag!

SAPPHIRE

\$2,250 Introductory rate

Half-page, four-color ad

Unique landing page

Sponsorship of refreshment break at Division meeting—your choice!

One registration to Ceramic Business and Leadership Summit

Two workshop or short course registrations

6 memberships

CORPORATE

\$500 Introductory rate

Quarter-page, four-color ad

Unique landing page




Connect with up to 10 Divisions

Member registration rates to Ceramic Business and Leadership Summit

One workshop or short course registration

2 memberships

The American Ceramic Society Corporate Partnership Program

	Diamond Partner	Sapphire Partner	Corporate Partner
2017 Introductory rate*	\$5,000	\$2,250	\$500
2018 and beyond	\$7,500	\$3,500	\$750
BENEFITS			
Member Representatives receiving full member benefits			
Marketing and Business Development			
FREE <i>Bulletin</i> Advertisement (\$1,500 – \$4,500 value)	FULL PAGE	½ PAGE	¼ PAGE
Sponsorship of ACerS Meeting	Division meeting, your choice (\$2,500 value)	Refreshment break (\$1,000 value)	
Members-only member directory access	✓	✓	✓
5% discount on all print and electronic advertising	✓	✓	✓
\$200 discount on Ceramics Expo booth	✓	✓	✓
10% discount on Ceramics Expo Show Guide advertising	✓	✓	✓
\$200 discount on booths at ACerS expositions (except MS&T)	✓	✓	✓
15% discount on BCC Research Market Reports	✓	✓	✓
Unlimited job/internship postings on Career Center	✓	✓	✓
<i>ceramicSOURCE</i> enhanced listings print & electronic	✓	✓	✓
Landing page on ACerS website with link	✓	✓	✓
ACerS homepage placement of your logo	✓		
Recognition on signage at ACerS meetings	✓	✓	✓
Use of ACerS Corporate logo	✓	✓	✓
Eligibility for corporate awards	✓	✓	✓
Year-round visibility to ACerS 11,000+ members	✓	✓	✓
Unlimited free Divisions	✓	✓	✓
ACerS flag	✓		
Professional Development			
Complimentary workshop/short course registrations	4	2	1
Discounted registration to ACerS technical meetings	✓	✓	✓
Free webinars on operations, manufacturing, management, etc.	✓	✓	✓
Complimentary registration to Ceramic Business & Leadership Summit	Two (2), plus discounts for other employees	One (1), plus discounts for other employees	
Technical Resources			
Online access to ACerS award-winning journals	✓	✓	✓
ACerS <i>Bulletin</i> , print and online	✓	✓	✓
<i>Ceramic Tech Today</i> , latest news and industry trends	✓	✓	✓
Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses	✓	✓	✓
ACerS/Wiley Download Direct Program	✓	✓	✓
Total value of your Corporate Partnership	\$11,500 +	\$6,500+	\$2,750 +

*Become an ACerS Corporate Partner for two years and secure the 2017 discounted Introductory Rate both years.