

# Engage with ACerS network and resources at the level that serves your business needs

## DIAMOND CORPORATE PARTNERSHIP (2017 INTRODUCTORY RATE = \$5,000)

- Full ACerS member benefits for up to 10 company representatives (\$1200 value)
- Exposure to more than 12,000 readers with a full page advertisement in the *Bulletin* print and electronic issues (\$4,500 value)
- Direct access to hundreds of ceramic and glass professionals in your specific industry segment with your sponsorship of an ACerS Division meeting (\$2,500 value)
- Branding of your name and company logo to thousands of visitors with placement of your logo on the ACerS home page as well as your custom landing page on the ACerS website
- Training for up to four employees at ACerS Targeted Learning Workshops (\$2,000 value)
- Business management and leadership development for two management level employees at the Ceramic Business & Leadership Summit (\$1,000 value)
- Enjoy private meeting space with complimentary food and beverages in the Ceramics Expo VIP Lounge

## SAPPHIRE CORPORATE PARTNERSHIP (2017 INTRODUCTORY RATE = \$2,250)

- Full ACerS member benefits for up to 6 company representatives (\$720 value)
- Exposure to more than 12,000 readers with a 1/2 page advertisement in the *Bulletin* print and electronic issues (\$2900 value)
- Direct access to hundreds of ceramic and glass professionals in your specific industry segment with your sponsorship of a refreshment break at an ACerS meeting of your choice (\$1000 value)
- Exposure for your company name and profile to thousands of visitors with your custom landing page on the ACerS website
- Training for up to two employees at ACerS Targeted Learning Workshops (\$1000 value)
- Business management and leadership development for one employee at the Ceramic Business & Leadership Summit (\$500 value)

## CORPORATE PARTNERSHIP (2017 INTRODUCTORY RATE = \$500)




- Full ACerS member benefits for up to 2 company representatives (\$240 value)
- Exposure to more than 12,000 readers with a 1/4 page advertisement in the *Bulletin* print and electronic issues (\$1600 value)
- Exposure for your company name and profile to thousands of visitors with your custom landing page on the ACerS website
- Training for one employee at an ACerS Targeted Learning Workshop (\$500 value)

See inside for even more benefits for ACerS Corporate Partners.

## ACerS CORPORATE PARTNERSHIP GIVES YOU:

- Access to more than 12,000 ceramic and glass professionals from more than 70 countries
- Visibility for your company in ACerS print and electronic communications
- Sales, marketing and networking opportunities at meetings and trade shows
- A pipeline for recruiting young talent
- The latest market research, industry news and trends
- Technical resources and professional development for your employees at discounted prices
- Valuable recognition and awards for your company and employees

# The American Ceramic Society Corporate Partnership Program

	Corporate Partner	Sapphire Partner	Diamond Partner
<b>2017 Introductory rate*</b>	\$500	\$2,250	\$5,000
<b>2018 and beyond</b>	\$750	\$3,500	\$7,500
<b>BENEFITS</b>			
Member Representatives receiving full member benefits			
<b>Marketing and Business Development</b>			
FREE <i>Bulletin</i> Advertisement (\$1,500 – \$4,500 value)	¼ PAGE	½ PAGE	FULL PAGE
Sponsorship of ACerS Meeting		Refreshment break (\$1,000 value)	Division meeting, your choice (\$2,500 value)
Members-only member directory access	✓	✓	✓
5% discount on all print and electronic advertising	✓	✓	✓
\$200 discount on Ceramics Expo booth	✓	✓	✓
5% discount on Ceramics Expo Show Guide advertising	✓	✓	✓
\$200 discount on booths at ACerS expositions	✓	✓	✓
15% discount on BCC Research Market Reports	✓	✓	✓
Unlimited job/internship postings on Career Center	✓	✓	✓
<i>ceramicSOURCE</i> enhanced listings print & electronic	✓	✓	✓
Landing page on ACerS website with link	✓	✓	✓
ACerS homepage placement of your logo			✓
Recognition on signage at ACerS meetings	✓	✓	✓
Use of ACerS Corporate logo	✓	✓	✓
Eligibility for corporate awards	✓	✓	✓
Year-round visibility to ACerS 11,000+ members	✓	✓	✓
VIP Lounge access at Ceramics Expo			✓
ACerS flag			✓
Unlimited free Divisions	✓	✓	✓
<b>Professional Development</b>			
Complimentary workshop/short course registrations	1	2	4
Discounted registration to ACerS technical meetings	✓	✓	✓
Free webinars on operations, manufacturing, management, etc.	✓	✓	✓
Complimentary registration to Ceramic Business & Leadership Summit		One (1), plus discounts for other employees	Two (2), plus discounts for other employees
<b>Technical Resources</b>			
Online access to ACerS award-winning journals	✓	✓	✓
ACerS <i>Bulletin</i> , print and online	✓	✓	✓
<i>Ceramic Tech Today</i> , latest news and industry trends	✓	✓	✓
Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses	✓	✓	✓
ACerS/Wiley Download Direct Program	✓	✓	✓
<b>Total value of your Corporate Partnership</b>	<b>\$2,750 +</b>	<b>\$6,500+</b>	<b>\$11,500 +</b>

\*Become an ACerS Corporate Partner for three years and secure the discounted Introductory Rate for all three years.