

# MAXIMIZE ACERS BENEFITS AND VISIBILITY TO 12,000+ CERAMICS PROFESSIONALS AROUND THE GLOBE

## CHOOSE ONE OF THREE PARTNERSHIP LEVELS THAT'S BEST FOR YOU



**Reach 12,000 industry readers worldwide**



**Be seen by more than a half million visitors to ceramics.org**



**Connect with ACerS network of decision-makers**



**Gain strategic industry insights**



**Compete with the best with your well-trained staff**



**Individual members tap into ACerS benefits directly**



**As seen on Mt. Denali!\***

## DIAMOND

**\$5,000 Introductory rate**

Full page, four-color ad

Your logo on ACerS homepage + unique landing page

Sponsorship of Division meeting—your choice!

Two registrations to Ceramic Business and Leadership Summit

Four workshop or short course registrations

10 memberships

Your own ACerS flag!

## SAPPHIRE

**\$2,250 Introductory rate**

Half-page, four-color ad

Unique landing page

Sponsorship of refreshment break at Division meeting—your choice!

One registration to Ceramic Business and Leadership Summit

Two workshop or short course registrations

6 memberships

\*ACerS Fellow Ivar Reimanis on Denali's Summit, June 2016. Credit: Reimanis

# CERAMIC AND GLASS EXPOSURE BEST FOR YOU

## CORPORATE

**\$500 Introductory rate**

Quarter-page, four-color ad

Unique landing page

Connect with up to  
10 Divisions

Member registration rates  
to Ceramic Business  
and Leadership Summit

One workshop  
or short course  
registration

1 membership

**PLUS, ALL ACerS CORPORATE PARTNERS  
ENJOY THE FOLLOWING ADDITIONAL BENEFITS:**

### MARKETING/BUSINESS DEVELOPMENT

- Members-only access to the ACerS membership directory; search for customers and prospects as well as make new contacts in the materials community\*
- 5% discount on all additional advertising in ACerS electronic and print publications
- 10% discount on Ceramics Expo Show Guide advertising
- \$200 discount on booth space at Ceramics Expo along with enhanced Ceramics Expo promotional package
- \$200 discount on booth space at ACerS expositions (except MS&T)
- 15% discount on BCC Research Market reports
- Unlimited job and internship postings on the Ceramic & Glass Industry Career Center
- *ceramicSOURCE*: Enhanced listings in print and electronic directory
- Recognition on signage at ACerS meetings
- Announcement in the *Bulletin* and member Spotlight e-newsletter
- Use of ACerS corporate logo
- Eligibility for corporate awards
- Year-round visibility to the ACerS global community

### PROFESSIONAL DEVELOPMENT

- Discounted member rates to attend ACerS Technical Meetings, Division and Business Meetings\*
- Webinars on business operations, management, and manufacturing




### TECHNICAL RESOURCES

- Online access to ACerS award winning journals: *Journal of the American Ceramic Society*, *International Journal of Applied Ceramic Technology*, and *International Journal of Applied Glass Science*\*
- Print and online access to the *American Ceramic Society Bulletin*, the most widely read publication in the ceramics field\*
- *Ceramic Tech Today*: latest news and industry trends delivered 3 times each week
- Member rates for products: Technical Publications, Phase Equilibria Diagrams and Ceramic Materials Courses\*
- ACerS/Wiley Download Direct Program: choose one complimentary article per month from Wiley's comprehensive Online Library\*
- Select up to three free Division memberships from ACerS 10 different Divisions\*

\* benefits available to Corporate Individual members only.



# The American Ceramic Society Corporate Partnership Program

	Corporate Partner	Sapphire Partner	Diamond Partner
<b>2017 Introductory rate*</b>	<b>\$500</b>	<b>\$2,250</b>	<b>\$5,000</b>
<b>2018 and beyond</b>	<b>\$750</b>	<b>\$3,500</b>	<b>\$7,500</b>
<b>BENEFITS</b>			
Member Representatives receiving full member benefits			
<b>Marketing and Business Development</b>			
FREE <i>Bulletin</i> Advertisement (\$1,500 – \$4,500 value)	<b>¼ PAGE</b>	<b>½ PAGE</b>	<b>FULL PAGE</b>
Sponsorship of ACerS Meeting		<b>Refreshment break</b> (\$1,000 value)	<b>Division meeting, your choice</b> (\$2,500 value)
Members-only member directory access	✓	✓	✓
5% discount on all print and electronic advertising	✓	✓	✓
\$200 discount on Ceramics Expo booth	✓	✓	✓
10% discount on Ceramics Expo Show Guide advertising	✓	✓	✓
\$200 discount on booths at ACerS expositions	✓	✓	✓
15% discount on BCC Research Market Reports	✓	✓	✓
Unlimited job/internship postings on Career Center	✓	✓	✓
<i>ceramicSOURCE</i> enhanced listings print & electronic	✓	✓	✓
Landing page on ACerS website with link	✓	✓	✓
ACerS homepage placement of your logo			✓
Recognition on signage at ACerS meetings	✓	✓	✓
Use of ACerS Corporate logo	✓	✓	✓
Eligibility for corporate awards	✓	✓	✓
Year-round visibility to ACerS 11,000+ members	✓	✓	✓
Unlimited free Divisions	✓	✓	✓
ACerS flag			✓
<b>Professional Development</b>			
Complimentary workshop/short course registrations	<b>1</b>	<b>2</b>	<b>4</b>
Discounted registration to ACerS technical meetings	✓	✓	✓
Free webinars on operations, manufacturing, management, etc.	✓	✓	✓
Complimentary registration to Ceramic Business & Leadership Summit		<b>One (1), plus discounts for other employees</b>	<b>Two (2), plus discounts for other employees</b>
<b>Technical Resources</b>			
Online access to ACerS award-winning journals	✓	✓	✓
ACerS <i>Bulletin</i> , print and online	✓	✓	✓
<i>Ceramic Tech Today</i> , latest news and industry trends	✓	✓	✓
Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses	✓	✓	✓
ACerS/Wiley Download Direct Program	✓	✓	✓
<b>Total value of your Corporate Partnership</b>	<b>\$2,750 +</b>	<b>\$6,500+</b>	<b>\$11,500 +</b>

\*Become an ACerS Corporate Partner for three years and secure the discounted Introductory Rate for all three years.