




The American Ceramic Society Corporate Partnership Program

	Corporate Partner	Sapphire Partner	Diamond Partner
2017 Introductory rate*	\$500	\$2,250	\$5,000
2018 and beyond	\$750	\$3,500	\$7,500
BENEFITS			
Member Representatives receiving full member benefits			
Marketing and Business Development			
FREE <i>Bulletin</i> Advertisement (\$1,500 – \$4,500 value)	¼ PAGE	½ PAGE	FULL PAGE
Sponsorship of ACerS Meeting		Refreshment break (\$1,000 value)	Division meeting, your choice (\$2,500 value)
Members-only member directory access	✓	✓	✓
5% discount on all print and electronic advertising	✓	✓	✓
\$200 discount on Ceramics Expo booth	✓	✓	✓
5% discount on Ceramics Expo Show Guide advertising	✓	✓	✓
\$200 discount on booths at ACerS expositions	✓	✓	✓
15% discount on BCC Research Market Reports	✓	✓	✓
Unlimited job/internship postings on Career Center	✓	✓	✓
<i>ceramicSOURCE</i> enhanced listings print & electronic	✓	✓	✓
Landing page on ACerS website with link	✓	✓	✓
ACerS homepage placement of your logo			✓
Recognition on signage at ACerS meetings	✓	✓	✓
Use of ACerS Corporate logo	✓	✓	✓
Eligibility for corporate awards	✓	✓	✓
Year-round visibility to ACerS 11,000+ members	✓	✓	✓
VIP Lounge access at Ceramics Expo			✓
ACerS flag			✓
Unlimited free Divisions	✓	✓	✓
Professional Development			
Complimentary workshop/short course registrations	1	2	4
Discounted registration to ACerS technical meetings	✓	✓	✓
Free webinars on operations, manufacturing, management, etc.	✓	✓	✓
Complimentary registration to Ceramic Business & Leadership Summit		One (1), plus discounts for other employees	Two (2), plus discounts for other employees
Technical Resources			
Online access to ACerS award-winning journals	✓	✓	✓
ACerS <i>Bulletin</i> , print and online	✓	✓	✓
<i>Ceramic Tech Today</i> , latest news and industry trends	✓	✓	✓
Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses	✓	✓	✓
ACerS/Wiley Download Direct Program	✓	✓	✓
Total value of your Corporate Partnership	\$2,750 +	\$6,500+	\$11,500 +

*Become an ACerS Corporate Partner for three years and secure the discounted Introductory Rate for all three years.