



For the very first time in North America, an event is created that highlights the benefits of ceramic and glass materials and components for a myriad of applications. Ceramics Expo is dedicated to connecting a host of international industry buyers directly with those ceramics specialists who can help to advance their products.

At the same time, Ceramics Expo is also a comprehensive supply chain event allowing ceramic and glass manufacturers to source the very latest innovations in processing equipment and technology in order to remain competitive.

Through the creation of a focused ceramics marketplace, the exhibition draws an attendance of genuine decision makers from ceramic and glass manufacturers, and from a vast range of industries that work with or see the great potential in ceramic materials and components, including transportation, automotive, aerospace, medical, electronics, military and environmental technology.

The exhibition offers industry leaders an unrivalled opportunity in North America to:

- **SOURCE** the most cost-effective and efficient raw materials and ceramic processing equipment
- **STAY UP TO DATE** with the latest market requirements and cutting-edge supplier innovations
- **NETWORK** and share knowledge through the exhibition showcase and complimentary program of free in-hall industry sessions



Why Cleveland, Ohio?

Cleveland, Ohio benefits from a central location providing easy access to a huge number of relevant industry buyers from across North America. In this way, Ceramics Expo can deliver exactly the core audience who stand to benefit most from the exhibition's extensive showcase of innovative products and services.

Furthermore, the state has a rich history in ceramic engineering. The Ohio State University established the first ceramic engineering school in the United States back in 1894. Today, Ohio is the home of the American Ceramic Society, a global authority on ceramics and glass materials and applications, and founding partner of Ceramics Expo.

The state of Ohio, in partnership with the Institute of Advanced Materials at Case Western Reserve University, is committed to enhancing and energizing its advanced materials industrial base and manufacturing capabilities by leveraging the next generation of new materials.

The state is widely considered a center of science and industry, having a strong representation from many key industries utilizing ceramic materials and components including the automotive, aerospace, medical and environmental technology sectors.

Where better then to establish Ceramics Expo, North America's largest, free-to-attend exhibition for ceramic manufacturing and applications?

Ceramics Expo 2015

The key to unlocking your future business opportunities

Exhibition

Exhibitions are the most effective way to establish new and advance existing customer relations, and Ceramics Expo provides this industry with the perfect platform to do just that. No other form of marketing puts you in a room with so many potential customers who are actively looking for suppliers, or gives you the chance to have multiple face-to-face meetings over such a short period of time.

Open Technical Forum

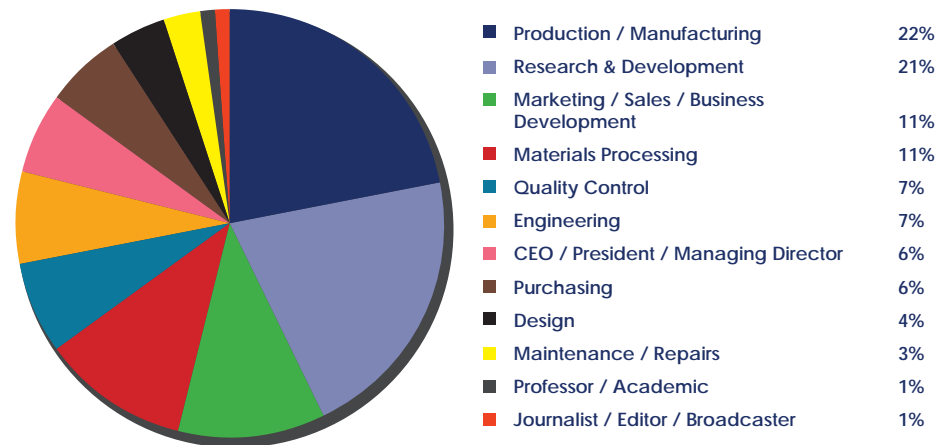
The Open Technical Forum features a series of free-to-attend presentations, seminars and tutorials on the subject of ceramics and ceramic applications, and provides an opportunity for some exhibiting companies to speak about industry issues, product innovation or technological advancements. For further details contact info@ceramicsexpousa.com

Audience profile

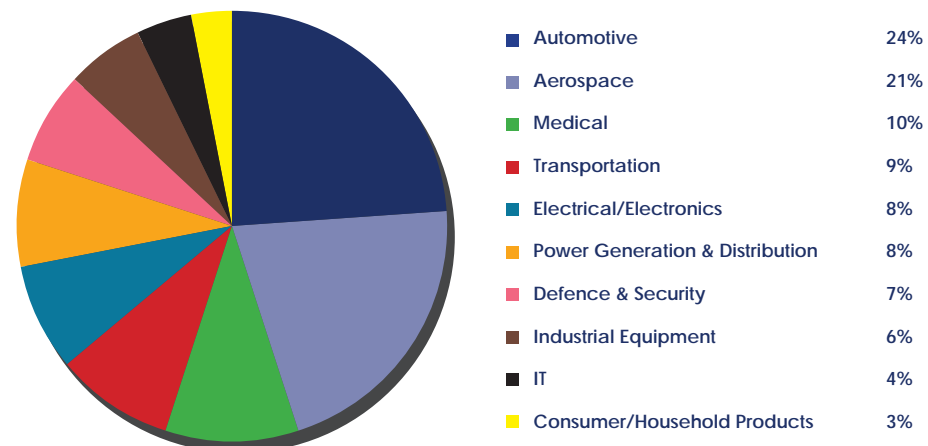
The dedicated ceramics business environment of Ceramics Expo attracts a wide variety of industry buyers under one roof. The diagrams below outline forecast attendance for Ceramics Expo 2015. The first 2 graphs demonstrate anticipated industry attendance by market sector and job title. The final chart breaks down ceramic manufacturing supply chain attendance by company type / product or service area.



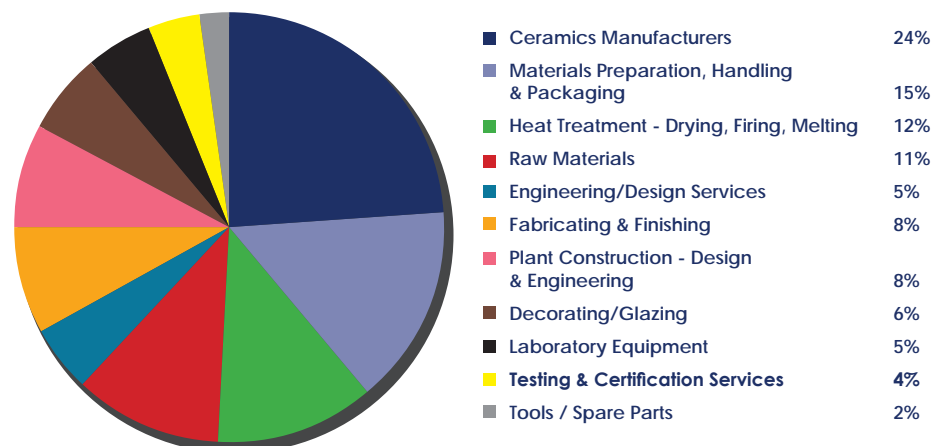
Forecast Industry Attendance - by Job Title



Forecast Industry Attendance - by Market Sector



Ceramics Manufacturing Supply Chain Attendance - by Company Type



Book Exhibition Space

EXHIBITION SPACE (ft ²)	PRICE (\$)
100	4,300
150	6,400
200	8,200
300	12,300
400	14,800
600	22,200
1200	44,400

To book your space email info@ceramicexpousa.com today and secure your booth location.

Booth space costs include:

- A comprehensive pre-event marketing service including customer invitations, personalized html emails, show news coverage and recognition on digital and printed show marketing materials
- Free-to-attend exhibit hall that enables buyers and customers to visit your booth at no cost
- Exclusive networking opportunities

Corporate members of The American Ceramic Society (ACerS) qualify for a complimentary value-added exhibitor package at Ceramics Expo. ACerS members should contact info@ceramicexpousa.com for full details including the booking deadline.

Once a space is confirmed and no later than six months prior to the event, a full exhibitor pack will be supplied, outlining all booth elements and services available from our on-site contractors, along with all associated costs.

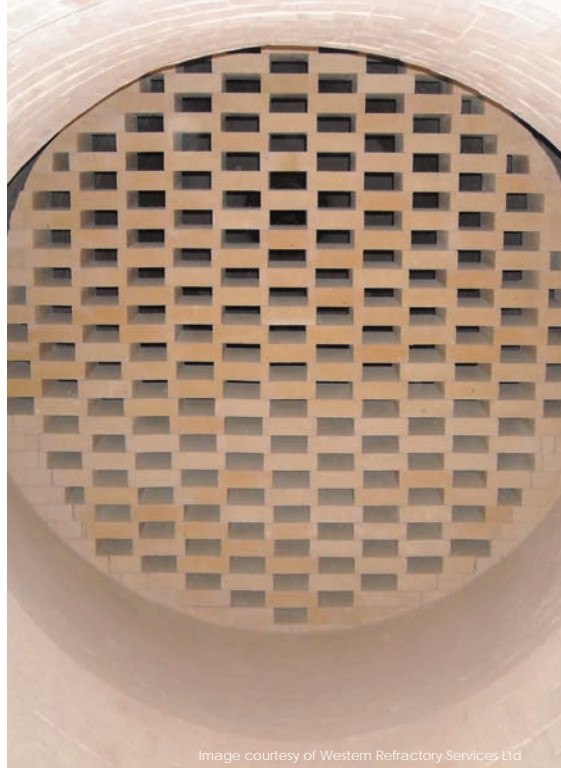


Image courtesy of Western Refractory Services Ltd

Sponsorship opportunities

Sponsorship of Ceramics Expo allows you to align your company and offering with the global ceramics community and end user industries not only at the three-day event, but throughout the entire campaign in the lead up to Ceramics Expo and after the exhibition has closed its doors.

Sponsorship packages can be created and tailored to suit your specific objectives, target audience and available budget. Whether you are looking to **drive booth traffic**, **create brand awareness** or **demonstrate thought leadership** within a particular area, we have a solution for you.

To receive our sponsorship prospectus contact info@ceramicexpousa.com

Show Guide advertising options

The Ceramics Expo Show Guide is handed to every attendee who walks through the exhibition doors. The guide is an invaluable tool enabling visitors to successfully navigate the exhibition and find those suppliers and free in-hall seminars that are most valuable to their current and future business needs.

OPPORTUNITY	PRICE (\$)
Double-page spread	6,450
Outside back cover	4,950
Inside back cover	3,950
Inside front cover	3,950
Full page	3,150
Half page	2,130
Logo listing	245
Footer banner	5,150

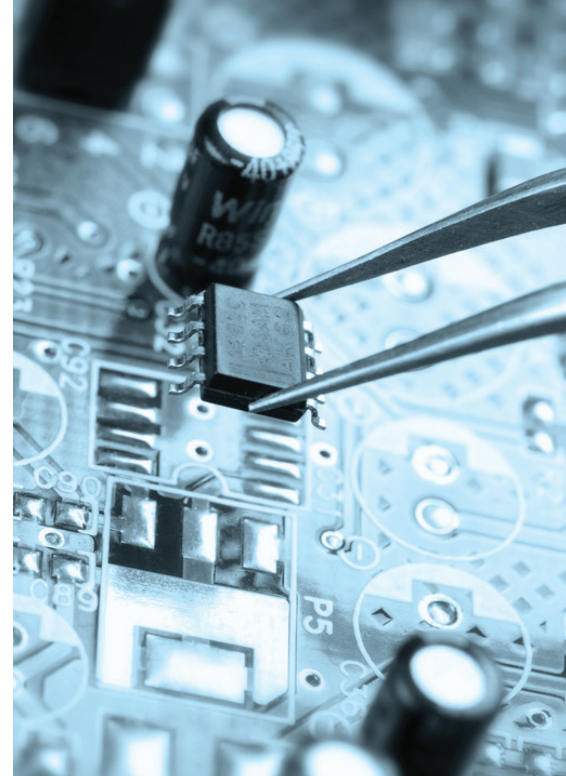
Contact us

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“With new and potential applications for ceramics increasing dramatically, Ceramics Expo is timed perfectly to provide industry professionals from a host of different sectors with the opportunity to discover new solutions and to network with ceramics professionals from across North America and internationally. Advancements in processing equipment and techniques are needed to increase ceramic and glass material and component innovation - Ceramics Expo establishes a crucial marketplace for ceramic and glass manufacturing and supply chain products and services under one roof”

Charlie Spahr, Executive Director, The American Ceramic Society – Founding Partner of Ceramics Expo



April 28-30, 2015
Cleveland, Ohio

The manufacturing tradeshow for ceramic materials and technologies

exhibition prospectus

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www.ceramicexpousa.com

