

2016 PRINT/ELECTRONIC ADVERTISING RATES

Display Page	1X	3X	6X	9X
Full	\$4560	\$4100	\$3420	\$2730
2/3	\$3655	\$3285	\$2735	\$2195
1/2 Island	\$3420	\$3180	\$2575	\$2060
1/2 Horizontal/Vertical	\$2910	\$2630	\$2190	\$1755
1/3	\$2285	\$2060	\$1720	\$1365
1/4	\$1695	\$1525	\$1275	\$1015
Cover 2, 3	\$5700	\$5140	\$4280	\$3420
Cover 4	\$6155	\$5540	\$4625	\$3700

Premium: 10% additional for specified and guaranteed positions other than covers and *ceramicSOURCE* divider tabs.

Add 25% to earned rate for divider tabs in *ceramicSOURCE*.

Discounts: 15% to recognized agency; 5% to all ACerS Corporate Members.

No additional charge for color.

Classified Rates (includes composition)

\$175 per inch. Inch ads ARE NOT agency commissionable. Prepayment is required. Accepted forms of payment are: major credit card, check, or wire transfer (U.S. funds drawn on a U.S. bank). Rates are per insertion unless otherwise noted.

Run of publication display rates apply for ads measuring more than 4.5 inches (11.43 cm) by 2.25 inches (5.715 cm), whether horizontal or vertical. Display-size classified ads ARE agency commissionable.

Business Services Rates – Accepted on Annual Basis only—Prepayment Required

1 inch x 1 column inch \$730 ACerS Member

(Consultants business card \$940 Nonmember

2 inch x 1 column inch \$1950

3 inch x 1 column inch \$2860

Double-column width ads are not accepted in this section. Column width is 2.25 inches.

Ads ARE NOT agency commissionable. 5% discount to all ACerS Corporate Members.

Interactive Advertising Rates

www.ceramics.org 1x (30 days) \$400
 (Sidebar Ads only) 3x \$1,000

E-Newsletters

Bulletin's New Issue TOC 1 month \$400
 (Horizontal banners only) 3 months \$1,000
ACerS Spotlight 1x (30 days) \$400
 (Horizontal banners only 3x \$1,000
Ceramic Tech Today (issued 3x weekly) 1 week \$750
 (Horizontal banners only) 4 weeks \$2,400

Right of Refusal: All advertisements will be reviewed and are subject to approval before placement. We reserve the right to refuse ads deemed inappropriate by our editorial and management staff.

