



ceramic**SOURCE**

WHERE THE BUYER MEETS THE SELLER

*ceramic**SOURCE***, the annual Buyers Guide published in the December issue of ACerS Bulletin, is delivered to thousands of ceramics professionals worldwide. It is their **#1 resource** for locating suppliers of quality raw materials/powders, equipment and services.

Available in both print and electronic editions, *ceramic**SOURCE***, also is a stand alone searchable E-directory on the ACerS website – www.ceramicsource.ceramics.org

Display advertisers in the December Print Edition of *ceramic**SOURCE*** receive:

- No charge for color
- No charge for special position — except for Tab and Cover positions (see rate card)
- Bold Face listing throughout
- Product Listings carry notation of “See Our Ad Page XX”
- Same position in the Electronic Edition with active E-mail and web addresses to enable direct/immediate contact when page is viewed
- Logo button on Bulletin’s Home Page for 12 months
- Logo button Table of Contents E-mail alert to subscribers announcing that the December Electronic Edition is online
- Logo in the Company Directory in the Print Edition
- Two (2) 1-inch-ads, each under a product category of your choice.

A display ad in the print/electronic editions also ensures your presence in the *ceramic**SOURCE*** web-based searchable directory with these bonuses:

- Priority ranking – Showcase Listing – in all search results
- Showcase ranking allows you to expand your company profile/description, add product photos, press releases, videos, hours, directions/maps, etc.
- Logo included with Company Profile
- Horizontal Banner ad on two (2) Product Categories (same two you selected for inch ads or two different ones)
- 10 key words to be used in search engine results
- E-mail and Web addresses activated for immediate/direct contact at the time the page is viewed.