

# ADVANCED CERAMICS AND COMPOSITES

The American Ceramic Society invites your company to exhibit at the 36th International Conference on Advanced Ceramics & Composites (ICACC'12), considered the conference of choice for individuals within the advanced ceramics and composites communities. The Exposition, held in conjunction with the Conference, offers an exceptional opportunity to present your company's latest products, services and technology to a sophisticated audience sharply focused on this market.

### Why Should Your Company Exhibit at ICACC'12?

- ICACC enables you to interact with decision makers who work in industry and research. More than 1,000 attended ICACC'11 - 45 percent worked for industry, 15 percent worked for the government/military and 38 percent worked for or attended universities.
- ICACC attracts people from 35 countries around the world. While more than 60 percent of the attendees are from the United States, the Expo enables you to interact with large contingents of scientists and engineers from Europe and Asia.
- The ICACC Exhibit is unique - At least 85% of conference attendees visit the Expo Hall on either Tuesday or Wednesday evening.

### What Your Company Receives

- Listing in "Daytona Expo Feature," which will be published in the January/February ICACC'12 Show issue of the *ACerS Bulletin*.
- Networking activities held on the show floor draw customers to you!
  - Poster Sessions - Popular poster sessions take place on the show floor on Tuesday and Wednesday evenings.
  - Beverage areas are set up in Exhibit Hall to increase traffic flow.
  - Complimentary Receptions -Tuesday and Wednesday nights.
- Pre-registrant contact information available three weeks prior to conference in Excel format (mailing addresses only).
- Free Expo-Only passes to send to your customers and prospects.

### EXHIBIT DAYS AND HOURS

#### Exposition & Poster Session Hours

Tuesday, January 24, 2012	5:00-8:00 pm
Wednesday, January 25, 2012	5:00-7:30 pm

#### Exhibitor Move-In and Registration:

Tuesday, January 24, 2012	12:00-4:00 pm
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#### Exhibitor Move-Out:

Wednesday, January 25, 2012	7:30 pm
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600 N. Cleveland Avenue, Suite 210  
Westerville, Ohio 43082 USA

## Exhibitor Prospectus

Exhibit Dates: January 24-25, 2012

# 36<sup>TH</sup> INTERNATIONAL CONFERENCE AND EXPOSITION ON ADVANCED CERAMICS AND COMPOSITES

January 22-27, 2012  
Hosted at Hilton Daytona Beach Resort and Ocean Center  
Daytona Beach Florida, USA

[www.ceramics.org/daytona2012](http://www.ceramics.org/daytona2012)

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Organized by The American Ceramic Society and  
The American Ceramic Society's Engineering Ceramics Division





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## Partial List of Past Exhibitors

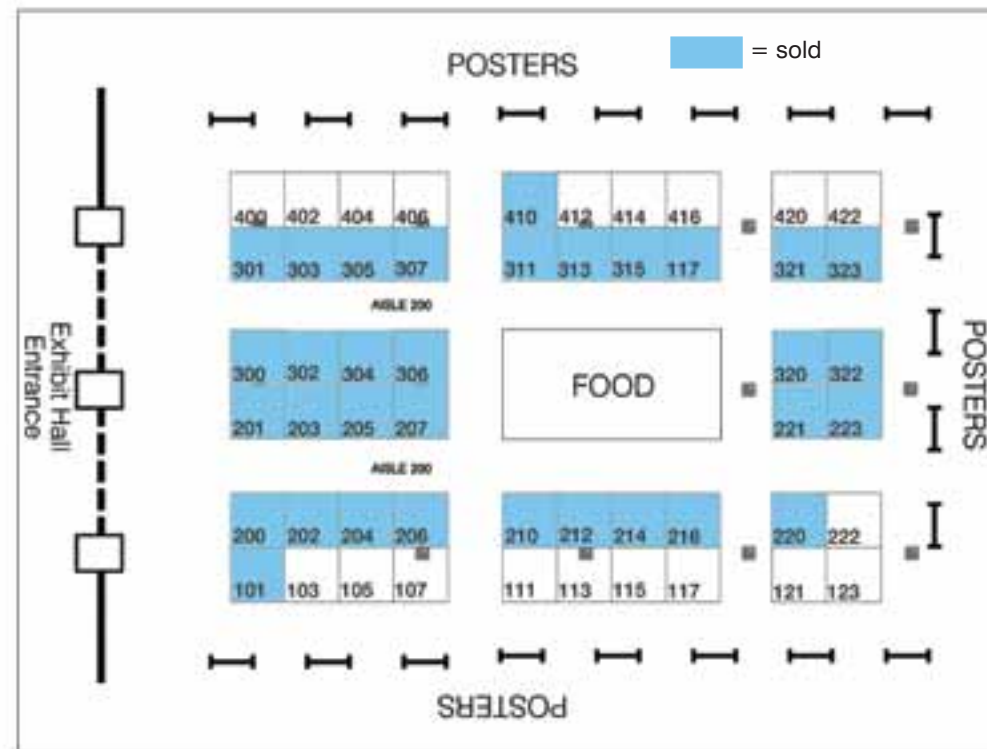
Alfred University, NYS College of Ceramics  
 American Ceramic Society  
 American Elements  
 Anter Corp.  
 Assn. Of American Ceramic Component Mfgs. (AACCM)  
 AVS, Inc.  
 Avure Technologies, Inc.  
 Baikowski International  
 BTU International  
 Buhler, Inc.  
 Bullen  
 Carbolite, Inc.  
 Centorr Vacuum Industries, Inc.  
 Ceradyne, Inc.  
 Cilas Particle Size  
 CM Furnaces, Inc.  
 COI Ceramics, Inc.  
 Cyberstar  
 Dalian Jinma Fine Industry Ceramics Co. Ltd  
 Deltech, Inc.  
 Denka Corp.  
 Dorst Technologies  
 Dunhua Zhengxing Abrasive Co. Ltd.  
 Electro Abrasives Corp.  
 Elkem Metals, Inc.  
 Empower Materials  
 ESL ElectroScience  
 Evans Analytical Group  
 Friatec N.A. LLC  
 Fuelcellmaterials.com  
 Gasbarre Products, Inc.  
 GE Ceramic Composite Products  
 Gerling Applied Engineering, Inc.  
 H.C. Starck, Inc.  
 Harper International Corp.  
 Harrop Industries, Inc.  
 HED International  
 Heinrich Ceramic Decal  
 Heraeus Thick Film Division  
 High Temperature Materials Lab  
 HK Technologies Div. Cleveland Vibrator  
 Hosokawa Micron Powder Systems  
 Hyper-Therm, High Temperature Composites  
 IBU-tec Advanced Materials AG  
 Ikonics  
 InfoSight Corp.  
 Intelligent Micro Patterning LLC

Kanthal Heating Systems  
 KiON Specialty Polymers  
 Kitco Metals, Inc.  
 Kowa American Corp.  
 L&L Kiln Mfg., Inc.  
 Laeis GmbH  
 LECO Corporation  
 Linseis, Inc.  
 Maney Publishing  
 Matrix Enterprises  
 McDanel Advanced Ceramic Technologies  
 MEL Chemicals, Inc.  
 Microdry, Inc.  
 Micromeritics Instruments  
 Microtrac  
 Nabertherm, Inc.  
 Nano Materials International, Inc.  
 Netzsch Fine Particle Technology LLC  
 Netzsch Instruments N.A. LLC  
 New Lenox Machine Co., Inc.  
 NexTech Materials  
 Optimax Systems, Inc.  
 Oxy-Gon Industries, Inc.  
 Pangea International Ltd.  
 Phoenix Coating Resources, Inc.  
 Powder Processing & Technology, LLC  
 Pred Materials International, Inc.  
 PremaTech Advanced Ceramics  
 PSC, Inc.  
 PTX-Pentronix Div., Gasbarre Products, Inc.  
 Quantachrome Instruments  
 R.D. Webb Co.  
 Rath, Inc.  
 Refractory Specialties, Inc.  
 Robocasting Enterprises LLC  
 Setaram  
 Shanghai Pangea Import & Export Co. Ltd.  
 Sonic Mill  
 Sonoscan, Inc.  
 Specialty Glass, Inc.  
 Starfire Systems, Inc.  
 TEAM by Sacmi  
 Tev Tech LLC  
 Thermal Technology LLC  
 Thermal Wave Imaging, Inc.  
 Thermex-Thermatron LP  
 Touchstone Research Laboratory Ltd.  
 Trans-Tech/Skyworks

Treibacher Industrie, Inc.  
 Utron, Inc.  
 Vesta Ceramics AB  
 Washington Mills Electro Minerals  
 Well Diamond Wire Saws, Inc.

Wiley-Blackwell  
 Zircar Ceramics, Inc.  
 Zircar Refractory Composites, Inc.  
 Zircar Zirconia

## Floor Plan



## Contact Information

To reserve space, complete and submit the application to:

**Patricia Janeway**  
 Phone: 614-794-5826  
 Fax: 614-794-5822  
 The American Ceramic Society  
 600 N. Cleveland Avenue, Suite 210  
 Westerville, Ohio 43082, USA

For questions regarding the general show contractor, shipping, registration and housing contact:

**Liz Rader**  
 Phone: 614-794-5831  
 Fax: 614-794-5833  
 E-mail: lrader@ceramics.org

## Exhibit Application

Exhibit Dates: January 24-25, 2012

**APPLICATION MUST BE COMPLETED IN FULL BY THE EXHIBITOR**

### Payment Schedule

A \$500 non-refundable deposit is due with the submission of this contract. Final payment is due October 31, 2011.

### Rental Rate\*

10 ft wide x 10 ft deep — \$1,895.00

\*ACerS Corporate Members may deduct \$100 from the rental rate.

### Booth Selection

1st Choice \_\_\_\_\_

2nd Choice \_\_\_\_\_

3rd Choice \_\_\_\_\_

### Competitors:

Please list all companies that you DO NOT WANT to be located near. ACerS will make every effort to comply with this request.

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### Rental includes:

- Draped 8-ft-high back wall and 3-ft-high side rails.
- Show floor is carpeted.
- 6-ft skirted table with 2 sides chairs, wastebasket/liner.
- One (1) standard electrical outlet (500-watt).
- ID sign with company name and booth number.
- One Full-Conference Admission for one company representative.
- Admission to Exhibit for up to three company representatives to staff the booth.
- Complimentary admission to the Exposition Only for your customers and prospects.
- Complimentary listing in Online Expo Directory that will appear on www.ceramics.org from May 1, 2011 through January 31, 2012.
- Complimentary listing in "Daytona Expo Feature" which will be published in the Jan/Feb 2012 issue of the American Ceramic Society Bulletin.
- An electronic list of all attendees (names and addresses only) will be available upon request by March 1, 2012.

### Contact

Should you have any questions please contact:  
 Patricia Janeway  
 pjaneway@ceramics.org  
 Phone: 614-794-5826  
 Cell: 614-284-3588  
 Fax: 614-794-5822  
 The American Ceramic Society  
 600 N. Cleveland Avenue, Ste 210  
 Westerville, Ohio 43082

**Exhibitor Company Name** (AS IT SHOULD APPEAR ON ALL PERTINENT EXHIBITOR LISTINGS – If "The" is the first word of the Company name, we will alphabetize by the second word of the Company name).  
**PLEASE PRINT CLEARLY!**

Web site: \_\_\_\_\_

Address: \_\_\_\_\_

### Contact Person for all Correspondence and Service Manual

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Facsimile: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Mailing/Shipping Information (if different from above – no PO Box)

Address: \_\_\_\_\_

Sales and Marketing Manager: \_\_\_\_\_

Exhibitor Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Payment Information:**  
 Check enclosed for \$ \_\_\_\_\_ (check payable to The American Ceramic Society in U.S. dollars drawn on a U.S. bank)

Please charge my credit card \$ \_\_\_\_\_

VISA     MasterCard     AMEX

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

Name of cardholder (please print) \_\_\_\_\_

Please mail payment to: Charen Hill  
 The American Ceramic Society  
 600 N. Cleveland Avenue, Ste 210  
 Westerville, Ohio 43082

Or fax payment to Pat Janeway at: (614) 794-5822

### For use by Exposition Management Only

This contract is accepted and assigned booth number \_\_\_\_\_, size \_\_\_\_\_, at a cost of \$ \_\_\_\_\_.

Deposit of \$ \_\_\_\_\_ is hereby acknowledged.

Accepted by: \_\_\_\_\_ Date \_\_\_\_\_