



## Premium Sponsorship Opportunities

### o Gold Level – **Exclusive** – \$10,000

Associate your company's name with the Tutorial Lectures and the Welcome Reception at the MCARE 2012 Conference. The Sponsoring Organization will receive recognition of their support prior to, during, and after the MCARE 2012 Conference. Exclusive Gold Level sponsorship includes:

- Banner displayed at the Sunday evening Welcome Reception and the Monday morning Welcome and Tutorial Lectures.
- Company logo printed on drink napkins used during the Sunday evening Welcome Reception.
- Opportunity to give a three-minute welcome address at the opening of the Tutorial Lectures on Monday morning.
- Recognition during Conference Dinner on Monday evening.
- Company name/logo associated with the Welcome Reception and Tutorial Lectures in all pre-conference publicity in print and online.
- Logo on Sponsor Thank You signage displayed in Registration Area.
- Logo on Sponsor Thank You Page in MCARE 2012 Official Program Meeting Guide.
- One full-page, full-color ad in the MCARE 2012 Official Program/Meeting Guide.
- One full-page, full-color ad in the *American Ceramic Society Bulletin's* MCARE 2012 Conference Issue.
- Two (2) complimentary full-conference registrations to MCARE 2012.
- One (1) piece of promotional material provided by the sponsor for insertion in the MCARE 2012 Attendee Conference Bag.

### o Silver Level — \$5,000

- Designation as a Sponsor of one (1) of the MCARE 2012 events – Select List of Available Events below:
  - o Monday Morning Coffee Break.
  - o Tuesday Morning Coffee Break.
  - o Tuesday Evening Poster Session – **co-sponsorship available**
  - o Wednesday Morning Coffee Break.
  - o Wednesday Afternoon Coffee Break.
  - o Wednesday Evening Poster Session – **co-sponsorship available**
  - o Thursday Morning Coffee Break.
- Logo on Sponsor Thank You signage in the Registration Area.
- Logo on Sponsor Thank You Page in MCARE 2012 Official Program/Meeting Guide.
- One half-page, full color ad in the *American Ceramic Society Bulletin's* MCARE 2012 Conference issue.
- Recognition at Conference Dinner on Monday evening.
- One (1) complimentary full-conference registration to MCARE 2012.
- One (1) piece of promotional material provided by the sponsor for insertion in the MCARE 2012 Attendee Conference Bag.

**0 Attendee Lunch Sponsor – 3 Available — \$7,500**

Buy lunch for MCARE 2012 Attendees (for lunch not included in the Registration Fee) — buffet or box lunch on  **Tuesday** or  **Wednesday**

- One half-page ad in the *American Ceramic Society Bulletin's* MCARE 2012 Conference issue.
- One half-page ad in the MCARE 2012 Official Program/Meeting Guide.
- Logo on Sponsor Thank You page in the MCARE 2012 Official Program/Meeting Guide.
- Logo on Sponsor Thank You signage at registration and the lunch area.
- One piece of promotional material provided by the sponsor for the literature table in registration area.
- One (1) full-conference registration for MCARE 2012.

**Please complete the following:**

**Company**

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**Address**

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**City/State/Zip**

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**Contact Name/Title**

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**Phone/E-mail**

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**Web address:**

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**Sponsor's Name as it is to appear in Print and Online (Please Print):**

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**Method of Payment:**

Check drawn on U.S. Bank     Wire transfer     Credit Card (use attached form)

**Billing Address if different from above:**

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