

AMERICAN CERAMIC SOCIETY  
**bulletin** 2012 EDITORIAL CALENDAR  
emerging ceramics & glass technology

| Issue Date | Theme                                    | Show Issue                     | Specific topics  | Bonus Distribution   | Ad Closing      |
|------------|--|--------------------------------|--|--|-----------------|
| Jan/Feb    | Surfaces                                 | ICACC Expo Directory           | <ul style="list-style-type: none"> <li>• Oxide Films for Noninvasive Disease Monitoring</li> <li>• Ultra-High Temperature Coatings;</li> <li>• Navigating the Surface Technologies at GE</li> </ul>  | ICACC, Daytona Beach, Fla., Jan. 22-27; EMA, Orlando, Fla., Jan. 18-20; MCARE, Clearwater, Fla., Feb. 26-Mar 1 | <b>12/9/11</b>  |
| March      | Energy Storage Refractories              |                                | <ul style="list-style-type: none"> <li>• Advances in Solid-State Batteries • Flow Batteries</li> <li>• Dilemma of Recruiting Refractory Engineers</li> </ul>   | St. Louis Refractories Symposium, St. Louis, Mo., Mar. 28-29; Ceramitec 2012, Munich, Germany, May 22-25       | <b>2/3/12</b>   |
| April      | Thermoelectric Materials                 |                                | <ul style="list-style-type: none"> <li>• RPI New Low-Cost Materials</li> <li>• Phonic Devices ARPA-E Work</li> </ul>   |  | <b>3/2/12</b>   |
| May        | Glass/Optical Materials Innovations      |                                | <ul style="list-style-type: none"> <li>• Building a Coalition on Glass Strengthening</li> <li>• Impact of Transparent Ceramic Materials on Lasers</li> </ul>   | GOMD Annual Meeting, St. Louis, Mo., May 20-24   | <b>4/6/12</b>   |
| June/July  | Students / Cements                       | ICC4 Exhibit Directory         | <ul style="list-style-type: none"> <li>• Student Entrepreneurship Programs</li> <li>• New Perspectives on Cements and CO<sub>2</sub></li> <li>• Cement Recycling</li> <li>• Building a Sustainable Concrete/Cement Industry in Africa</li> </ul> | Cements 2012, Austin, Texas, Jun. 10-12; ICC4, Chicago, July 15-19   | <b>5/4/12</b>   |
| August     | Materials Ceramic & Fabrics              |                                | <ul style="list-style-type: none"> <li>• Raw Material Trends Overview • USGS Review</li> <li>• Innovations in Hybrid Fabrics</li> </ul>  |  | <b>7/6/12</b>   |
| September  | Biomedical Materials ACerS Annual Awards |                                | <ul style="list-style-type: none"> <li>• ACerS Annual Meeting – Awards; MS&amp;T Conference Preview</li> <li>• ACerS New Biomedical Materials Conference</li> </ul>  | Innovations in Biomedical Materials, Raleigh, N.C., Sept. 10-13  | <b>8/3/12</b>   |
| Oct/Nov    | International Issue                      | MS&T Expo Directory - Ceramics | <ul style="list-style-type: none"> <li>• Focus: India</li> <li>• MS&amp;T Conference Update • Preview of ICACC 2013 and EMA 2013</li> </ul>  | MS&T, Pittsburgh, Oct. 7-11; Glass Problems Conference, Columbus, Ohio, Oct. 15-18                             | <b>9/7/12</b>   |
| December   | Buyers Guide Issue                       |                                | <i>ceramicSOURCE</i> 2013 Edition  | All ACerS Conferences & Exhibitions  | <b>10/22/12</b> |