

2014 PRINT/ELECTRONIC ADVERTISING RATES

Display Page	1X	3X	6X	9X
Full	\$4385	\$3945	\$3290	\$2630
2/3	\$3515	\$3160	\$2630	\$2105
1/2 Island	\$3290	\$2960	\$2475	\$1980
1/2 Horizontal/Vertical	\$2800	\$2530	\$2105	\$1685
1/3	\$2195	\$1980	\$1650	\$1315
1/4	\$1630	\$1465	\$1225	\$975
Cover 2, 3	\$5480	\$4940	\$4115	\$3290
Cover 4	\$5915	\$5325	\$4445	\$3555

Premium: 10% additional for specified and guaranteed positions other than Covers and *ceramicSOURCE* Divider Tabs. Add 25% to earned rate for Divider Tabs in *ceramicSOURCE*.
Discounts: 15% to recognized agency; 5% to all ACerS Corporate Members.
No additional charge for color.

Classified Rates (includes composition)

\$175 per inch. Add \$50 when using blind-box numbers for replies. Inch ads ARE NOT agency commissionable. Prepayment is required. Accepted forms of payment are: major credit card, check or wire transfer (U.S. funds drawn on a U.S. bank). Rates are per insertion unless otherwise noted.

Run of publication display rates apply for ads measuring more than 4.5 inches (11.43 cm) by 2.25 inches (5.715 cm), whether horizontal or vertical.
 Display-size classified ads ARE agency commissionable.

Business Services Rates – Accepted on Annual Basis only— Prepayment Required

1 inch x 1 column inch	\$700 ACerS Member
(Consultants business card)	\$900 Nonmember
2 inch x 1 column inch	\$1875
3 inch x 1 column inch	\$2750

Double-column width ads are not accepted in this section. Column width is 2.25 inches.
 Ads ARE NOT agency commissionable. 5% discount to all ACerS Corporate Members.

Interactive Advertising Rates

www.ceramics.org	1x (30 days) \$400
Sidebar Ads only	3x \$1,000

E-Newsletters

<i>Bulletin's</i> New Issue TOC	1 month \$400
Horizontal banners only	3 months \$1,000
<i>ACerS Spotlight</i>	1x (30 days) \$400
Sidebars only	3x \$1,000
<i>Ceramic Tech Today</i> (issued 3x weekly)	1 week \$750
Horizontal banners only	4 weeks \$2,400