

Reserve your booth space today!



Meet decision makers who need your products and services

Showcase your organization at the premier international advanced ceramics and composites expo. Connect with decision makers and influencers in industry, government, and research and development fields. ICACC'18 is your destination to collaborate with business executives, entrepreneurs, engineers, and R&D leaders **around the world**.

ICACC by the numbers

- More than 1,000 attendees expected
- 89% visited the exhibit hall
- 77% professional attendees (non-student)
- 50% from 39 countries outside of North America international audience
- More than 175 companies represented
- Great place to recruit top technical talent

Professional participants by sector

Academic Research	46%
Industry	38%
Government Lab/Defense	16%



Source: 2017 ICACC Attendee Survey

EXHIBIT DAYS AND HOURS

Exhibition & Poster Session Hours:

Tuesday, January 23, 2018	5:00 – 8:00 p.m.
Wednesday, January 24, 2018	5:00 – 7:30 p.m.

Exhibitor Move-In and Registration:

Tuesday, January 23, 2018	12:00 – 4:00 p.m.
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Exhibitor Move-Out:

Wednesday, January 24, 2018	7:30 p.m. – 12:00 a.m.
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The American Ceramic Society
www.ceramics.org
600 N. Cleveland Avenue, Suite 210
Westerville, Ohio 43082 USA

EXHIBITOR PROSPECTUS



Hilton Daytona Beach Resort and Ocean Center | Daytona Beach, Florida, USA

42ND INTERNATIONAL CONFERENCE AND EXPOSITION ON ADVANCED CERAMICS AND COMPOSITES

January 21–26, 2018

ceramics.org/icacc2018
Reserve your booth space today!

EXHIBITOR PROSPECTUS

Exhibit at the premier advanced ceramics show in the world



42ND INTERNATIONAL CONFERENCE AND EXPOSITION ON ADVANCED CERAMICS AND COMPOSITES

JANUARY 21–26, 2018

Hilton Daytona Beach Resort and Ocean Center
Daytona Beach, Florida, USA

Organized by the Engineering Ceramics Division of The American Ceramic Society



RESERVE YOUR SPACE at The Premier Ceramic Research & Technology Marketplace

The International Conference and Exposition of Advanced Ceramic and Composites — ICACC18 — provides an open forum for scientists, researchers, engineers, and industry leaders from around the world to present and exchange findings on recent advances in ceramic science and technology. Technical sessions cover advanced ceramics, armor ceramics, solid oxide fuel cells, ceramic coatings, bioceramics, and more.

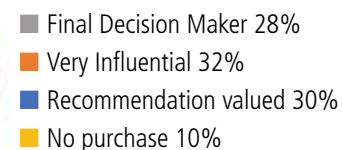
Reach More than 1,000 Researchers from More than 35 Countries in One Place.

Attendee Profile (non-student)

Role in Organization:



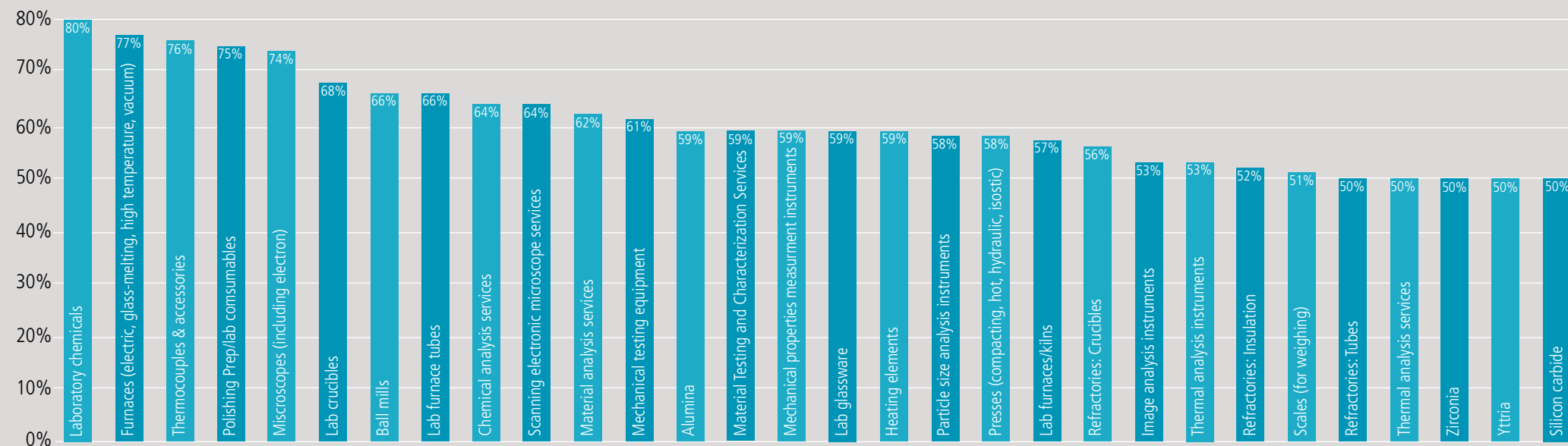
Decision Makers:



90% make or influence the decision of what their organization will purchase.

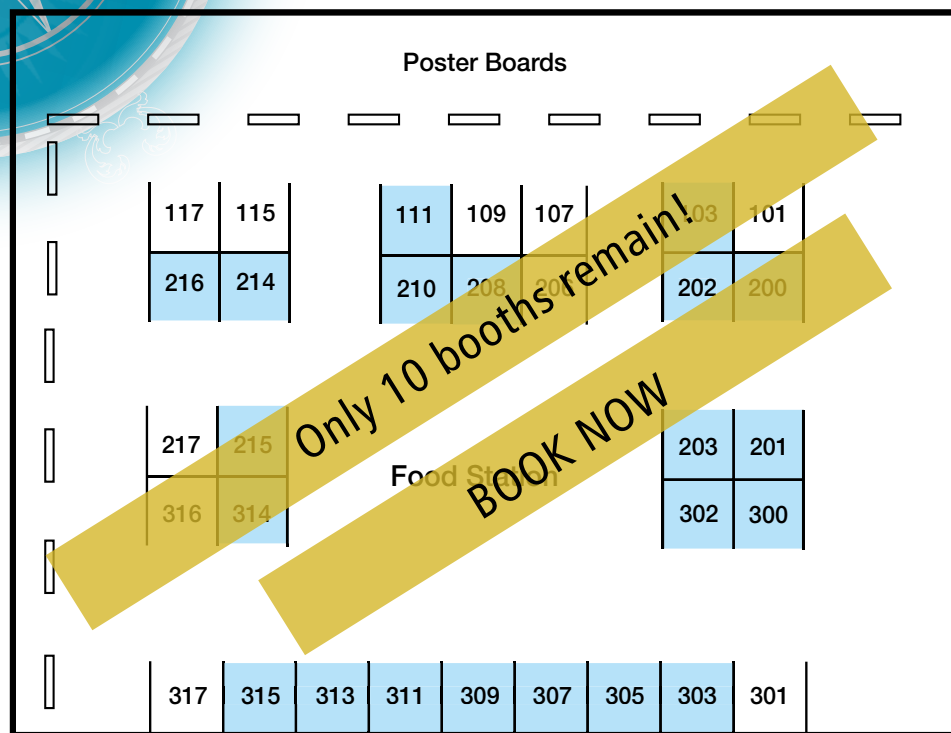
Source: 2017 ICACC Attendee Survey

Products Purchased by Attendee Organizations:



Source: 2017 ICACC Attendee Survey

Reserve your booth space today



Exhibitors receive

- Listing in "ICACC Expo Feature" published in the January/February ICACC'18 Show issue of *ACerS Bulletin*.
- Networking activities held on the show floor draw customers to you!
 - Poster sessions take place on the show floor on Tuesday and Wednesday evenings.
 - Beverage areas are set up in Expo Hall to increase traffic flow.
 - Complimentary Receptions held Tuesday and Wednesday nights.
- Pre-registrant mailing list available three weeks prior to ICACC'18
- Free Expo-only passes to send to your customers and prospects.

Sponsorship option available.
Contact Mona Thiel for details!

Exhibit Dates: Tues., January 23, 2018, 5 – 8 p.m.
Wed., January 24, 2018, 5 – 7:30 p.m.

Exhibit Application

Exhibit Dates: January 23 - 24, 2018

APPLICATION MUST BE COMPLETED IN FULL BY THE EXHIBITOR

Rental Rate*

10 ft wide x 10 ft deep — \$2,095.00

*ACerS Corporate Members may deduct \$200 from the rental rate.

Booth Selection

1st Choice _____

2nd Choice _____

3rd Choice _____

Competitors:

Please list all companies that you DO NOT WANT to be located near. ACerS will make every effort to comply with this request.

Rental Includes:

- Draped 8-ft-high back wall and 3-ft-high side rails.
- Show floor is carpeted.
- 6-ft skirted table with 2 sides chairs, wastebasket/liner.
- One (1) standard electrical outlet (500-watt).
- ID sign with company name and booth number.
- One Full-Conference Admission for one company representative.
- Admission to Exhibit for up to three company representatives to staff the booth.
- Complimentary admission to the Exposition Only for your customers and prospects.
- Complimentary listing in Online Expo Directory that will appear on www.ceramics.org from May 1, 2017 through January 31, 2018.
- Complimentary listing in "ICACCShow Directory" which will be published in the Jan/Feb 2018 issue of the *American Ceramic Society Bulletin*.
- An electronic list of all attendees (names and addresses only) will be available upon request by March 1, 2018.

Exhibitor Company Name (AS IT SHOULD APPEAR ON ALL PERTINENT EXHIBITOR LISTINGS – If "The" is the first word of the company name, we will alphabetize by the second word of the company name).
PLEASE PRINT CLEARLY!

Web site: _____

Address: _____

Contact Person for all Correspondence and Service Manual

Name: _____

Title: _____

Telephone: _____

Facsimile: _____

E-mail: _____

Mailing/Shipping Information (if different from above — no PO Box)

Address: _____

Sales and Marketing Manager: _____

Exhibitor Authorized Signature ↑

Date ↑

Payment Schedule:

A 50% non-refundable deposit is due with submission of this contract or within 30 days of invoice. **Final payment is due October 31, 2017.** If cancellation is received before October 31, 2017 only the non-refundable deposit will be retained by ACerS. Exhibitors cancelling after October 31 are liable for the total space rental fee.

Payment Information:

Check enclosed for \$ _____ (check payable to The American Ceramic Society in U.S. dollars drawn on a U.S. bank)

Please mail payment to:

Accounts Receivable
The American Ceramic Society
600 N. Cleveland Avenue, Ste 210
Westerville, OH 43082

Or fax payment at: (614) 899-6109

For use by Exposition Management Only

This contract is accepted and assigned booth number _____, size _____, at a cost of \$ _____.

Deposit of \$ _____ is hereby acknowledged.

Accepted by: _____ Date _____

Contact

Should you have any questions please contact:

Mona Thiel
mthiel@ceramics.org
Phone: 614-794-5834
Fax: 614-899-6109
The American Ceramic Society
600 N. Cleveland Avenue, Ste 210
Westerville, Ohio 43082