

Manufacturing Division – Organizational Growth Committee
By conference call
March 29, 2016, 2pm

Present: Steve Jung, Matt Creedon, Swetha Barkam, Bill Carty, Mark Mecklenborg, Kevin Thompson

Absent: Nik Ninos, Ed Reeves, Keith DiCarlo, Krishna Amin

In Nik Ninos' absence Bill Carty filled-in as chair of the meeting.

Committee meeting at Ceramics Expo will be 1-2pm, Tuesday, April 26. Meeting itineraries and invitations, including Executive Board and luncheon, will be sent to everyone once all rooms have been assigned.

The Organizational Growth Committee is one of 3 committees within the Manufacturing Division, and has been tasked with 8 items in the Strategic Plan:

- 1) Form a Nominations sub-committee: need to set up a pipeline to keep the leadership positions populated. Matt Creedon has agreed to serve on Executive Board. Bill is working on a sub-committee
- 2) Propose Membership Growth: at the April 26 meeting the committee should set goals and discuss strategies
- 3) Re-evaluate Bylaws: should be on next meeting agenda. One issue needing addressed has to do with ASTM issues. Could lead to ASTM holding its meeting at Ceramics Expo.
- 4) Re-visit Strategic Plan: no action needed
- 5) Fund PCSA delegate: need to determine what we want to do with regard to student funding
- 6) Student-centered event at Ceramics Expo: too late for this year, other than inviting students to the luncheon. May want to plan something for next year.
- 7) Assess Organizational Effectiveness: to be discussed at next meeting
- 8) Chair/Budget: not important at the moment, but will be eventually. Some funds will go towards the lunch meeting. As the Division grows, the budget will become more pertinent.

All of these (except the strategic plan) will be discussed at the face-to-face meeting at Ceramics Expo. May want to look at the make-up of the Executive Committee structure. Programming chair should maybe be a 2-year term.

Young Professional Network members are more aligned with the Manufacturing Division and should possibly meet at Ceramics Expo. The Ceramic Leadership Summit and Future Leaders

Program are also aligned with the Division. An event for YPNs at Ceramics Expo should be planned that is free.

The Manufacturing Division should work to engage YPN members in the division. The committees will need to work together to recruit more members. Invite YPNs to the lunch at Ceramics Expo. Maybe more of a mixer in the future.

Mark suggested that committee members should attend the Ceramic Leadership Summit being held in conjunction with the Expo.

Meeting adjourned at 2:36 pm.