# AMERICAN CERAMIC SOCIETY builded and a society builded and a society emerging ceramics & glass technology



# 2018 INTERACTIVE ADVERTISING RATES/REQUIREMENTS

#### Accepted file format: GIF, JPG, PNG

Target URL: Must be active at time banner is submitted.

Right of refusal: All advertisements will be reviewed and are subject to approval before placement on the site. We reserve the right to refuse ads deemed inappropriate by our editorial and management staff.

#### Online

#### Landing pages on ceramics.org Meetings & *Bulletin* home page only

- Sidebar ads only 1x (30 days) \$400 3x (90 days) \$1,000
- Dimensions: 285 x 200 pixels



# **E-newsletters**

#### **Ceramic Tech Today**

Distributed to more than 15,000 readers (members and nonmembers) three times (Tues, Wed, Fri) per week

- Horizontal banners only 1 week \$750
  - 4 weeks \$2,400
- Dimensions: 440 x 71 pixels



## **E-newsletters**

#### **Bulletin new issue TOC**

Distributed to more than 13,000 readers (members and paid subscribers) each month

- Horizontal banners only 1 month \$400
  - 3 months \$1,000
- Dimensions: 440 x 71 pixels
- For rotation banner on Bulletin Home page banner size is
- 440 pixels wide x 71 pixel high. Button Logo should be 300 pdi



#### **ACerS Spotlight**

Distributed to more than 9,000 readers (members only) each month • Horizontal banners only – 1x (30 days) \$400

- 3x \$1.000
- Dimensions: 440 x 71 pixels

1.57	acers spotlight Q
ž	y 2014 i News for and about membors of The American Ceramic Society
	This multi-s neededus sportward by
	HITEMP 2014 The day of head back in the movement
InFocus	is now ACerS Spotlight
	the brand-new ACArd Sponges-your litel slop for the top mensariary, meeting, and is from The American Getamo Society.
	neme and the appearance might have changed, ACerS Spollight will deliver the same if you've come to expect from inFracus each month.
Taxe a mini Scowly	te to toos eround and oxize up on what's happening pind what's on the fostuon) at the
	u enoy sur new locki

### **Art Specs for online:**

Images need to be provided in JPG, GIF or PNG. Image must be 72 dpi and should not exceed 60k. Banner should be named for the company that it is intended for, such as: company\_logo\_2.jpg etc and send to pwilson@ceramics.org with cc to mthiel@ceramics.org. **Please include best URL**.