

MAXIMIZE ACERS BENEFITS AND VISIBILITY TO 11,000+ CERAMIC AND GLASS PROFESSIONALS AROUND THE GLOBE

CHOOSE ONE OF THREE PARTNERSHIP LEVELS THAT'S BEST FOR YOU



Reach 11,000 industry readers worldwide



Be seen by more than a half million visitors to ceramics.org



Connect with ACerS network of decision-makers



Gain strategic industry insights



Compete with the best with your well-trained staff



Individual members tap into ACerS benefits directly



As seen on Mt. Denali!*

DIAMOND

\$7,500/year

Full page, four-color ad in the *ACerS Bulletin*

Your logo on ACerS homepage + unique landing page

Sponsorship of Division meeting—your choice!

Two registrations to Ceramic Business and Leadership Summit

Four workshop or short course registrations

10 memberships

Your own ACerS flag!

SAPPHIRE

\$3,500/year

Half-page, four-color ad in the *ACerS Bulletin*

Unique landing page

Sponsorship of refreshment break at Division meeting—your choice!

One registration to Ceramic Business and Leadership Summit

Two workshop or short course registrations

6 memberships

CORPORATE

\$750/year

Quarter-page, four-color ad in the *ACerS Bulletin*

Unique landing page

Connect with up to 11 Divisions




Member registration rates to Ceramic Business and Leadership Summit

One workshop or short course registration

2 memberships

*ACerS Fellow Ivar Reimanis on Denali's Summit, June 2016. Credit: Reimanis

The American Ceramic Society Corporate Partnership Program

	Diamond Partner \$7,500	Sapphire Partner \$3,500	Corporate Partner \$750
Annual Dues			
BENEFITS			
Company Representatives receiving full member benefits			
Marketing and Business Development			
FREE <i>Bulletin</i> Advertisement (\$1,500 – \$4,500 value)	FULL PAGE	½ PAGE	¼ PAGE
Sponsorship of ACerS Meeting	Division meeting, your choice (\$2,500 value)	Refreshment break (\$1,000 value)	
Members-only membership directory access	✓	✓	✓
5% discount on all print and electronic advertising	✓	✓	✓
\$200 discount on Ceramics Expo booth	✓	✓	✓
10% discount on Ceramics Expo Show Guide advertising	✓	✓	✓
\$200 discount on booths at ACerS expositions (except MS&T)	✓	✓	✓
Unlimited job/internship postings on Career Center	✓	✓	✓
<i>ceramicSOURCE</i> enhanced listings print & electronic	✓	✓	✓
Landing page on ACerS website with link	✓	✓	✓
ACerS homepage placement of your logo	✓		
Recognition on signage at ACerS meetings	✓	✓	✓
Use of ACerS Corporate logo	✓	✓	✓
Eligibility for corporate awards	✓	✓	✓
Year-round visibility to ACerS 11,000+ members	✓	✓	✓
Unlimited free Divisions	✓	✓	✓
ACerS flag	✓		
Professional Development			
Complimentary workshop/short course registrations	4	2	1
Discounted registration to ACerS technical meetings	✓	✓	✓
Free webinars on operations, manufacturing, management, etc.	✓	✓	✓
Complimentary registration to Ceramic Business & Leadership Summit	Two (2), plus discounts for other employees	One (1), plus discounts for other employees	Discounts for employees
Technical Resources			
Online access to ACerS award-winning journals	✓	✓	✓
ACerS <i>Bulletin</i> , print and online	✓	✓	✓
<i>Ceramic Tech Today</i> , latest news and industry trends	✓	✓	✓
Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses	✓	✓	✓
ACerS/Wiley Download Direct Program	✓	✓	✓
Total value of your Corporate Partnership	\$11,500 +	\$6,500+	\$2,750 +