

MAXIMIZE ACERS BENEFITS AND VISIBILITY TO 10,000+ CERAMIC AND GLASS PROFESSIONALS AROUND THE GLOBE

ACerS offers three types of corporate membership, each offering its own set of benefits categorized as Marketing & Advertising Benefits, and Individual Employee Benefits. Choose the partnership that's best for you!

FEATURED BENEFITS (see next page for complete list of benefits)



Marketing & Advertising Benefits

- One ¼ page, four color ad in *ACerS Bulletin*
- Booth discounts at ACerS expos
- Unlimited job postings on ACerS Career Center
- Eligibility for ACerS Corporate Awards
- Visibility in front of ACerS 10,000+ members in the *Bulletin* "Corporate Partner News", *CeramicSource*, ACerS website, and meeting signage

Individual Employee Benefits

- Two (2) Individual Memberships
- One (1) complimentary workshop or short course
- Discounted member registration rates for ACerS meetings*
- Exclusive networking events at ICACC, Ceramics Expo and ACerS Annual Meeting at MS&T



Marketing & Advertising Benefits

- One ½ page, four color ad in *ACerS Bulletin*
- Booth discounts at ACerS expos
- Unlimited job postings on ACerS Career Center
- Eligibility for ACerS Corporate Awards
- Visibility in front of ACerS 10,000+ members in the *Bulletin* "Corporate Partner News", *CeramicSource*, ACerS website, and meeting signage

Individual Employee Benefits

- Six (6) Individual Memberships
- One (1) complimentary registration for an ACerS meeting
- Two (2) complimentary workshops or short courses
- Discounted member registration rates for ACerS meetings*
- Exclusive networking events at ICACC, Ceramics Expo and ACerS Annual Meeting at MS&T



Marketing & Advertising Benefits

- One full page, four color ad in *ACerS Bulletin*
- Booth discounts at ACerS expos
- Unlimited job postings on ACerS Career Center
- Eligibility for ACerS Corporate Awards
- Logo placement on ACerS home page
- Present a webinar for ACerS members**
- VIP table for 10 at Annual Awards Banquet
- Visibility in front of ACerS 10,000+ members in the *Bulletin* "Corporate Partner News", *CeramicSource*, ACerS website, meeting signage

Individual Employee Benefits




- Ten (10) Individual Memberships
- Two (2) complimentary registrations for ACerS meetings
- Four (4) complimentary workshops or short courses
- Discounted member registration rates for ACerS meetings*
- Exclusive networking events at ICACC, Ceramics Expo and ACerS Annual Meeting at MS&T

* Discount available only for individual members included with Corporate Partnership.

** Webinars must be non-commercial and provide a service to ACerS members. They are not to be used to promote a company, products, or services.

PLEASE NOTE: Corporate partnerships are on a calendar-year membership (January 1 – December 31). Annual dues and benefits will be pro-rated based upon join date.

The American Ceramic Society Corporate Partner Benefits

	Corporate Partner \$750	Sapphire Partner \$3,500	Diamond Partner \$7,500
Annual Membership Dues			
BENEFITS			
Member representatives receiving full member benefits			
Marketing and Advertising Benefits			
FREE <i>Bulletin</i> advertisement (\$1,500 – \$4,500 value)	¼ PAGE	½ PAGE	FULL PAGE
Members-only member directory access	✓	✓	✓
5% discount on all print and electronic advertising	✓	✓	✓
\$200 discount on Ceramics Expo booth	✓	✓	✓
10% discount on Ceramics Expo Show Guide advertising	✓	✓	✓
\$200 discount on booths at ACerS expositions (except MS&T)	✓	✓	✓
15% discount on BCC Research Market Reports	✓	✓	✓
Unlimited job/internship postings on online Career Center	✓	✓	✓
<i>ceramicSOURCE</i> enhanced listings (print & electronic)	✓	✓	✓
Recognition on signage at ACerS meetings	✓	✓	✓
Use of ACerS corporate logo	✓	✓	✓
Eligibility for corporate awards	✓	✓	✓
Landing page on ACerS website with link	✓	✓	✓
ACerS homepage placement of your logo			✓
Present a webinar for ACerS members***			✓
Year-round visibility to 10,000+ ACerS members	✓	✓	✓
Employee Benefits			
Complimentary registration for ACerS meetings		1	2
Complimentary workshop/short course registrations	1	2	4
Discounted registration to ACerS technical meetings*	✓	✓	✓
Unlimited \$100 meeting discount for employees**	✓	✓	✓
Free webinars on operations, manufacturing, management, etc.	✓	✓	✓
Online access to ACerS award-winning journals	✓	✓	✓
ACerS <i>Bulletin</i> and <i>Bulletin Archives Online</i>	✓	✓	✓
<i>Ceramic Tech Today</i> , latest news and industry trends	✓	✓	✓
Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses	✓	✓	✓
ACerS/Wiley Download Direct Program	✓	✓	✓
VIP table for 10 at Annual Awards Banquet			✓
Exclusive networking events at ICACC, Ceramics Expo and ACerS Annual Meeting at MS&T	✓	✓	✓
Total value of your Corporate Partnership	\$3,405	\$7,050	\$12,640
YOUR COST	\$750	\$3,500	\$7,500

* Discount available only for individual members included with Corporate Partnership.

** Discount is off the non-member registration rate. Must register by contacting ACerS customer service department in advance of the meeting. Certain meetings may not be eligible.

*** Webinars must be non-commercial and provide a service to ACerS members. They are not to be used to promote a company, products, or services.

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