

# RESERVE YOUR BOOTH SPACE TODAY!

Meet decision makers who need your products and services

Showcase your organization at the premier international advanced ceramics and composites expo. Connect with decision makers and influencers in industry, government, and research and development fields. ICACC20 is your destination to collaborate with business executives, entrepreneurs, engineers, and R&D leaders from **around the world**.

## ICACC by the numbers

- More than 1,000 attendees expected
- 89% visited the exhibit hall
- 77% professional attendees (non-student)
- 50% from 39 countries outside of North America international audience
- More than 175 companies represented
- Great place to recruit top technical talent

## Professional participants by sector

Academic Research	46%
Industry	38%
Government Lab/Defense	16%



Source: 2018 ICACC Attendee Survey

## EXHIBIT DAYS AND HOURS

### Exhibition & Poster Session Hours:

Tuesday, January 28, 2020	5:00 – 8:00 p.m.
Wednesday, January 29, 2020	5:00 – 7:30 p.m.

### Exhibitor Move-In and Registration:

Tuesday, January 28, 2020	Noon – 4:00 p.m.
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### Exhibitor Move-Out:

Wednesday, January 29, 2020	7:30 p.m. – 12:00 a.m.
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# EXHIBITOR PROSPECTUS



550 Polaris Pkwy, Suite 510  
Westerville, Ohio 43082 USA

# 44<sup>TH</sup> INTERNATIONAL CONFERENCE AND EXPOSITION ON ADVANCED CERAMICS AND COMPOSITES

January 26 – 31, 2020

Hilton Daytona Beach Resort and Ocean Center  
Daytona Beach, Florida, USA

# RESERVE YOUR BOOTH SPACE TODAY!

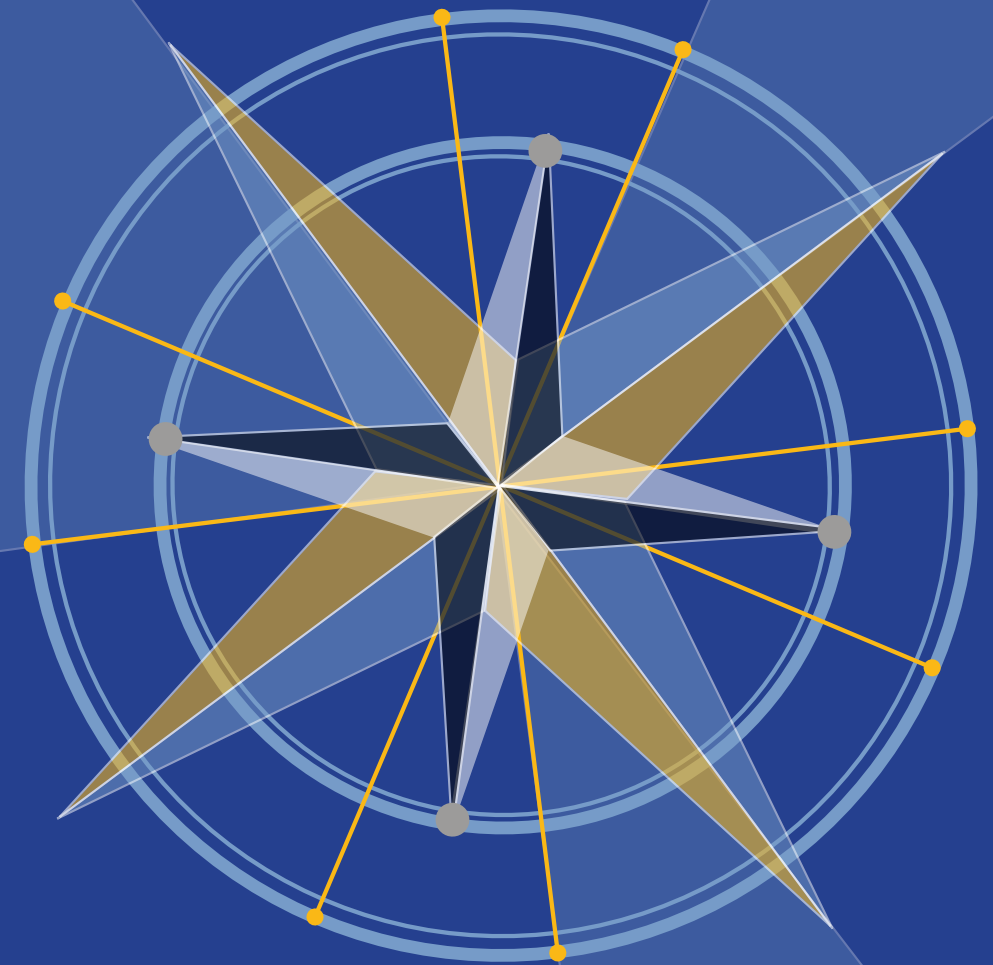
[ceramics.org/icacc2020](http://ceramics.org/icacc2020)

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# 44<sup>TH</sup> INTERNATIONAL CONFERENCE AND EXPOSITION ON ADVANCED CERAMICS AND COMPOSITES



January 26 – 31, 2020  
HILTON DAYTONA BEACH  
RESORT AND OCEAN CENTER  
Daytona Beach, Florida, USA



Organized by the Engineering Ceramics  
Division of The American Ceramic Society

[ceramics.org/icacc2020](http://ceramics.org/icacc2020)

# RESERVE YOUR SPACE at The Premier Ceramic Research & Technology Marketplace

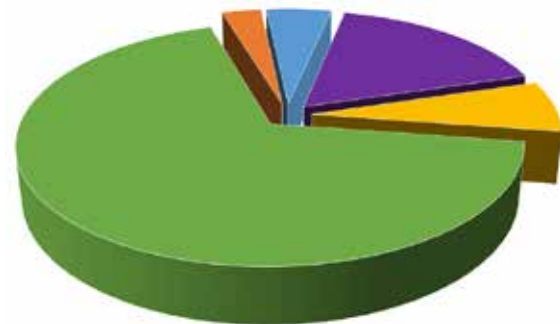
The International Conference and Exposition of Advanced Ceramics and Composites — ICACC20 — provides an open forum for scientists, researchers, engineers, and industry leaders from around the world to present and exchange findings on recent advances in ceramic science and technology. Technical sessions cover advanced ceramics, armor ceramics, solid oxide fuel cells, ceramic coatings, bioceramics, and more.

Reach more than 1,000 researchers from more than 35 countries in one place.

## Attendee profile (non-student)

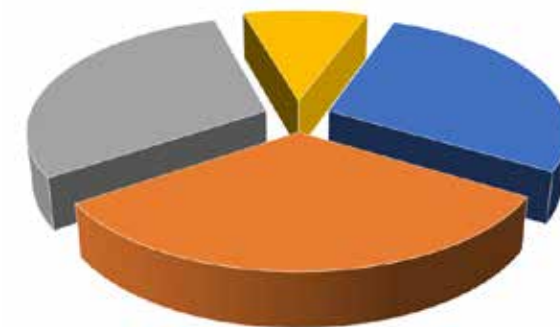
### Role in organization

- Researcher 68%
- Corporate manager 17%
- Engineer 7%
- Marketing/sales 3%
- Other 5%



### Decision makers

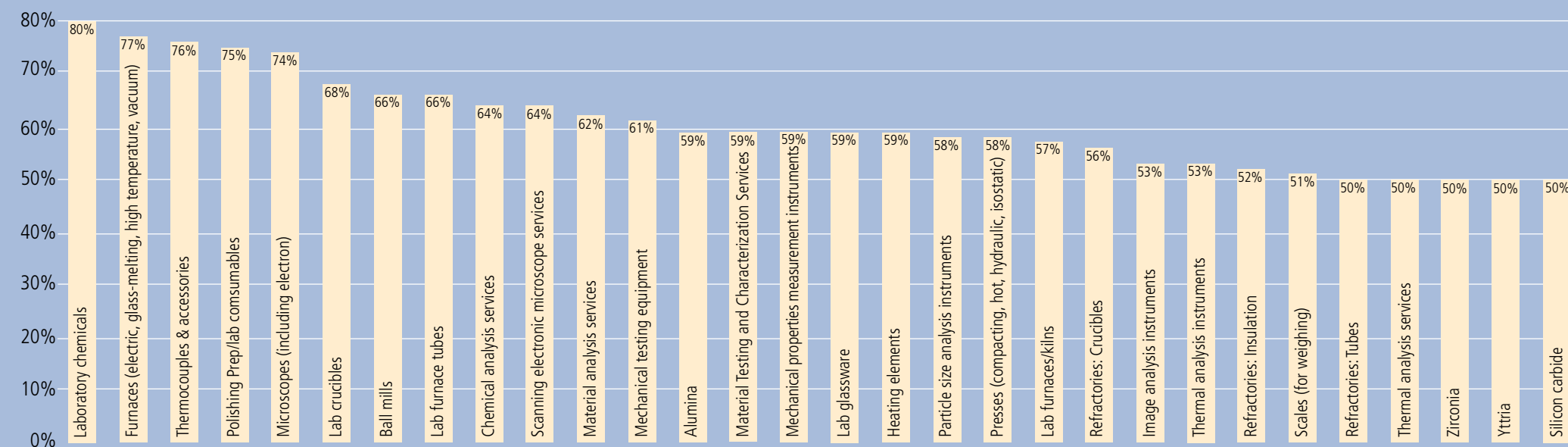
- Final decision maker 28%
- Very influential 32%
- Recommendation valued 30%
- No purchase 10%



90% make or influence the decision of what their organization will purchase.

Source: 2018 ICACC Attendee Survey

## Products Purchased by Attendee Organizations:

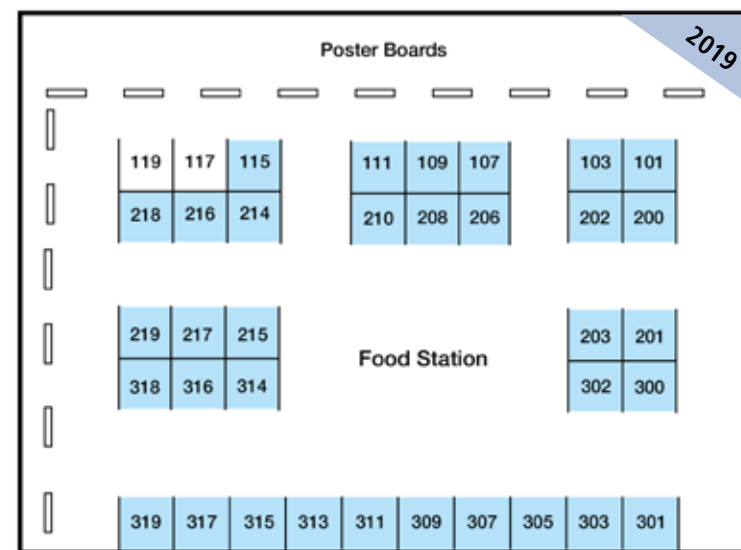


Source: 2018 ICACC Attendee Survey

# RESERVE YOUR BOOTH SPACE TODAY!

## Exhibitors receive

- Listing in "ICACC Expo Feature" published in the January/February ICACC20 show issue of *ACerS Bulletin*.
- Networking activities held on the show floor draw customers to you!
  - Poster sessions take place on the show floor on Tuesday and Wednesday evenings.
  - Beverage areas are set up in Expo Hall to increase traffic flow.
  - Complimentary receptions held Tuesday and Wednesday nights.
- Pre-registrant mailing list available three weeks prior to ICACC20.
- Free Expo-only passes to send to your customers and prospects.



## SPONSORSHIP OPTIONS AVAILABLE.

Contact Mona Thiel for details!

**Exhibit Dates:** Tues., January 28, 2020, 5:00 – 8:00 p.m.  
Wed., January 29, 2020, 5:00 – 7:30 p.m.

### Exhibit Application

Exhibit Dates: January 28 – 29, 2020  
APPLICATION MUST BE COMPLETED IN FULL BY THE EXHIBITOR

#### Rental Rate\*

10 ft wide x 10 ft deep — \$2,095.00

\*ACerS Corporate Partners may deduct \$200 from the rental rate.

#### Booth Selection

1st Choice \_\_\_\_\_  
2nd Choice \_\_\_\_\_  
3rd Choice \_\_\_\_\_

#### Competitors:

Please list all companies that you DO NOT WANT to be located near. ACerS will make every effort to comply with this request.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### Rental Includes:

- Draped 8-ft-high back wall and 3-ft-high side rails.
- Show floor is carpeted.
- 6-ft skirted table with 2 side chairs, wastebasket/liner.
- One (1) standard electrical outlet (500-watt).
- ID sign with company name and booth number.
- One Full-Conference admission for one company representative.
- Admission to exhibit for up to three company representatives to staff the booth.
- Complimentary admission to the Exposition Only for your customers and prospects.
- Complimentary listing in Online Expo Directory that will appear on [www.ceramics.org](http://www.ceramics.org) from May 1, 2019 through January 31, 2020.
- Complimentary listing in "ICACC Show Directory" which will be published in the Jan/Feb 2020 issue of the *American Ceramic Society Bulletin*.
- An electronic list of all attendees (names and addresses only) will be available upon request by March 1, 2020.

#### Contact

Should you have any questions please contact:  
Mona Thiel  
mthiel@ceramics.org  
Phone: 614-794-5834  
Fax: 614-942-5606  
The American Ceramic Society  
550 Polaris Pkwy, Ste 510  
Westerville, Ohio 43082

**Exhibitor Company Name** (AS IT SHOULD APPEAR ON ALL PERTINENT EXHIBITOR LISTINGS – If "The" is the first word of the company name, we will alphabetize by the second word of the company name).  
**PLEASE PRINT CLEARLY!**

Web site: \_\_\_\_\_  
Address: \_\_\_\_\_

#### Contact Person for all Correspondence and Service Manual

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Facsimile: \_\_\_\_\_  
E-mail: \_\_\_\_\_

#### Mailing/Shipping Information (if different from above — no PO Box)

Address: \_\_\_\_\_  
Sales and Marketing Manager: \_\_\_\_\_

#### Exhibitor Authorized Signature↑

#### Date↑

#### Payment Schedule:

A 50% non-refundable deposit is due with submission of this contract or within 30 days of invoice. **Final payment is due October 1, 2019.** If cancellation is received before October 1, 2019 only the non-refundable deposit will be retained by ACerS. Exhibitors cancelling after October 31 are liable for the total space rental fee.

#### Payment Information:

Check enclosed for \$ \_\_\_\_\_ (check payable to The American Ceramic Society in U.S. dollars drawn on a U.S. bank)

Please mail payment to:

Accounts Receivable  
The American Ceramic Society  
550 Polaris Pkwy, Ste 510  
Westerville, OH 43082

Or fax payment at: (614) 899-6109

#### For use by Exposition Management Only

This contract is accepted and assigned booth number \_\_\_\_\_, size \_\_\_\_\_, at a cost of \$ \_\_\_\_\_.

Deposit of \$ \_\_\_\_\_ is hereby acknowledged.

Accepted by: \_\_\_\_\_ Date \_\_\_\_\_