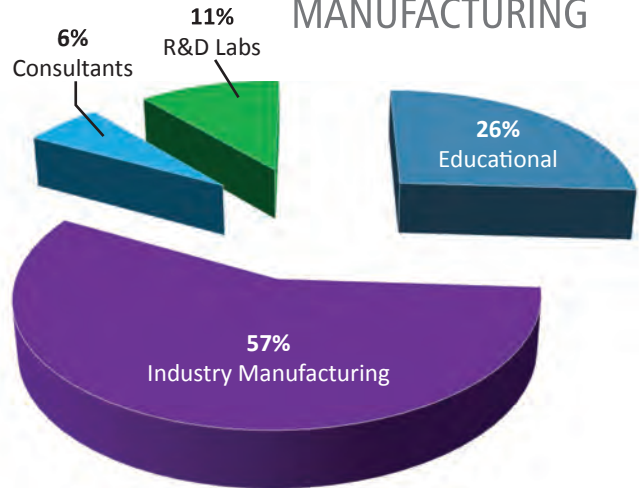


INTRODUCING! Ceramic & Glass MANUFACTURING

Ceramic & Glass Manufacturing is a NEW B2B magazine that meets the news and information needs of readers in the ceramic and glass business—manufacturers, supply chain vendors, sales team, and product developers. Manufacturers face urgent issues daily—C&GM content addresses today's information needs:

- Feature articles focused on practical solutions
- People news
- Business news
- Trade show news and reports



How is C&GM different from ACerS Bulletin?

UNIQUE IDENTITY

In 2020, **C&GM** will publish within the *Bulletin*, a “magazine with a magazine.” It will have a separate online identity. And, as a B2B magazine rather than a membership magazine, **the content is all-industry focused.**

TARGETED CONTENT

- Urgent issues vs. emerging issues. Right now vs. next year
- C&GM is for today's manufacturer: What are the urgent issues facing companies that are making products right now? *Bulletin* looks to the near future—What will we be making 5-10 years from now?

ENHANCED CIRCULATION

- **C&GM** reaches the full *Bulletin* circulation and an additional circulation of 1,000 leaders in the manufacturing sector—plant managers, general managers, engineering directors, production engineers, production supervisors, sales directors, and more.

2020 CERAMIC & GLASS MANUFACTURING EDITORIAL CALENDAR

Issue	Theme	Show Issue	Bonus Distribution	Ad Closing Date	Material Due
April	Breaking in: A small company guide to working with big companies	Ceramics Expo	CEX 2020, Cleveland, Ohio, May 5-6	Feb. 21, 2020	Feb. 24, 2020
June/July	Smart manufacturing: Good business practices for manufacturers		Pan American Ceramics Congress and Ferroelectrics Meeting of the Americas, Panama City, Panama, July 19-23	April 24, 2020	April 27, 2020
September	Workforce development		Glass Problems Conference, Columbus, Ohio, Oct. 28-31	July 24, 2020	July 27, 2020
December	Standards: Guideposts to quality		All ACerS Conferences & Exhibitions	Oct. 23, 2020	Oct. 26, 2020

Mailing Dates—Same as *ACerS Bulletin*, see page 3