

2020 MEDIA KIT & MARKETING PLANNER

ceramicSOURCE

THE PREMIER PUBLICATION

ceramicSOURCE is the first stop for thousands of ceramics professionals worldwide. Bottom line: If they're looking for suppliers of quality raw materials and powders, equipment, and services, they'll find it—and should find you—in this annual buyer's guide from The American Ceramic Society.

Published in the December issue of *ACerS Bulletin*, **ceramicSOURCE** is available in both print and electronic versions—making it easier to connect current and potential customers with the industry's top providers of materials, machinery, and more.

Advertise in **ceramicSOURCE** and in addition to your full-color display ad, you'll receive (at no additional cost):

PRINT EDITION OF **ceramicSOURCE** RECEIVE:

- FREE positioning to ensure your ad gets seen
- FREE logo in company directory

ONLINE IN THE **ceramicSOURCE** RECEIVE:

- FREE logo with company profile
- Issue posted online all year



ceramicsource.org

Mechanical requirements (print)

- 1-inch ad (High resolution files: PDF, JPEG, TIFF, EPS)
 - 4/C
 - 2.125 in. wide by 1 in. height

1-inch ad sample (actual size) ➤



- logo ads (High resolution files: PDF, JPEG, TIFF, EPS)
 - 4/C
 - Approximately 2.125 in. wide by .5 in. height

logo ad sample (no border around) ➤

