

2020

## MEDIA KIT &amp; MARKETING PLANNER

2020 *BULLETIN* EDITORIAL CALENDAR

Issue	Theme	Show Issue	Bonus Distribution	Ad Closing Date	Material Due
Jan/Feb	– 100 years of ferroelectricity	ICACC Expo Directory	ICACC, Daytona Beach, Fla., Jan 26–31; EMA, Orlando, Fla., Jan 22–24	<b>Dec 6, 2019</b>	Dec 9, 2019
March	– Refractories: Structure and properties		St. Louis Section/RCD, St. Louis, Mo., March 26–28	<b>Feb 7, 2020</b>	Feb 10, 2020
April	– Hidden ceramics that impact the world – <b>Ceramic &amp; Glass Mfg. Issue</b>	Ceramics Expo	CEX 2020, Cleveland, Ohio, May 5–6	<b>Mar 6, 2020</b>	Mar 9, 2020
May	– Functional glass coatings: Finishing touch, opening possibilities	GOMD	GOMD May 17–21	<b>Apr 3, 2020</b>	Apr 6, 2020
June/July	– Ceramics throughout history – Student issue – <b>Ceramic &amp; Glass Mfg. Issue</b>		Pan American Ceramics Congress and Ferroelectrics Meeting of the Americas, Panama City, Panama, July 19–23	<b>May 8, 2020</b>	May 11, 2020
August	– Critical materials for a greener future – Annual materials review	MCARE	MCARE (and EHS) Aug 16-21	<b>Jul 3, 2020</b>	July 6, 2020
September	– Architected microstructures: Designing on the microscale – Annual awards section – <b>Ceramic &amp; Glass Mfg. Issue</b>			<b>Aug 7, 2020</b>	Aug 10, 2020
Oct/Nov	– International issue: Pan America	MS&T 20	MS&T20, Pittsburgh, PA Glass Problems Conf, Columbus, Ohio, Oct 28–31	<b>Sep 4, 2020</b>	Sept 7, 2020
December	– <i>ceramicSOURCE</i> 2021 Buyers Guide Issue – Feature: Feature: Ceramics and glass in your body – <b>Ceramic &amp; Glass Mfg. Issue</b>		<b>All ACerS Conferences &amp; Exhibitions</b>  <b>ACerS Corporate Partners/ Complimentary ads</b>	<b>Nov 6, 2020</b>  <b>Oct 23, 2020</b>	Nov 9, 2020  <b>Oct 26, 2020</b>
Jan/Feb 2021			ICACC, Daytona Beach, Fla.; EMA, Orlando, Fla.	<b>Dec 11, 2020</b>	Dec 14, 2020

## MAILING DATES 2019-2020

Issue	Mail date	Issue	Mail date
January/February	Dec 19, 2019	August	Jul 16, 2020
March	Feb 20, 2020	September	Aug 20, 2020
April	Mar 19, 2020	October/November	Sep 17, 2020
May	Apr 16, 2020	December (SOURCE)	Nov 19, 2020
June/July	May 21, 2020	January/February 2021	Dec 24, 2020