

## MATERIALS CHALLENGES IN ALTERNATIVE AND RENEWABLE ENERGY 2021 (MCARE 2021)

## 4<sup>TH</sup> ANNUAL ENERGY HARVESTING SOCIETY MEETING (EHS 2021) [ceramics.org/mcare2021](http://ceramics.org/mcare2021)

FOR VIRTUAL SPONSORSHIP QUESTIONS, PLEASE CONTACT:

MONA THIEL  
(614) 794-5834  
[mthiel@ceramics.org](mailto:mthiel@ceramics.org)

### WHO YOU WILL FIND ATTENDING THE MCARE-EHS 2021 VIRTUAL

This event will bring together leading global experts from universities, industry, research and development laboratories, and government agencies to collaboratively interact and communicate material technologies that address development of affordable, sustainable, environmentally-friendly, and renewable energy conversion technologies. If your research seeks sustainable energy solutions on a global scale, you should attend this conference.

### SPONSORSHIP AND ADDITIONAL MARKETING OPPORTUNITIES

#### PRESENTING SPONSOR (5 Available Sponsorships)

\$2,500

- Rotating company banner across most screens of virtual conference platform
- Logo recognition on the MCARE 2021 conference web site
- (1) free announcement to be sent to MCARE 2021 attendees during the conference (maximum 4,000 characters and company link can be included)
- 1 full-conference registration for company representative to attend Materials Challenges In Alternative And Renewable Energy Virtual

#### PROMOTIONAL HOUR SESSION FOR NETWORKING AND PRODUCT DEMONSTRATION

\$750/session

Participating companies will receive one (1) hour to virtually host Materials Challenges In Alternative And Renewable Energy Virtual 2021 conference attendees. Participating company determines how to fill the hour (i.e. LECTURES, networking, happy-hour, product demonstration, virtual raffle or games, etc.) Please note times are Eastern Daylight Time GMT-4.

Sponsor will work with event organizer to determine best time for sponsor's promotional hour within the virtual conference. One (1) promotional session available each day. Sponsors can purchase only one (1) session.

DAYS: July 19, 2021 July 20, 2021 July 21, 2021

#### ANNOUNCEMENT MARKETING OPPORTUNITY

\$500/announcement

Participating company may have a message up to 4,000 maximum characters including a URL link sent directly to all participating virtual conference attendees.

There are a total of 8 announcement opportunities during the conference; limited to 1 announcement per company

#### WELCOME EMAIL SPONSORSHIP (1 sponsorship opportunity available)

\$1,500

Sponsor receives block of content at the bottom of registration email distributed to registered MCARE 2021 Virtual attendees. Content includes sponsor logo and 200-300 words.

Hosted and organized by:

The American Ceramic Society  
[www.ceramics.org](http://www.ceramics.org)



Also organized by:

KIChE  
The Korean Institute of Chemical Engineers

## MATERIALS CHALLENGES IN ALTERNATIVE AND RENEWABLE ENERGY 2021 (MCARE 2021)

## 4<sup>TH</sup> ANNUAL ENERGY HARVESTING SOCIETY MEETING (EHS 2021) JULY 19 – 22, 2021

### CONTACTS:

**MONA THIEL**

Sales Manager

mthiel@ceramics.org

614-794-5834

### CUSTOMER SERVICE

customerservice@ceramics.org

614-890-4700

### THE AMERICAN CERAMIC SOCIETY

550 Polaris Parkway, Suite 510

Westerville, OH 43082 USA

### APPLICATION MUST BE COMPETED IN FULL BY THE SPONSOR

Please complete and return exhibitor sales form and return to Mona Thiel at mthiel@ceramics.org to reserve your space.

#### MCARE VIRTUAL PRESENTING SPONSOR

Select	Price
<input type="checkbox"/> Virtual Presenting Sponsor	\$2,500

#### PROMOTIONAL HOUR SESSION FOR NETWORKING AND PRODUCT DEMONSTRATION

Select	Price
<input type="checkbox"/> July 19, 2021	\$750
<input type="checkbox"/> July 20, 2021	\$750
<input type="checkbox"/> July 21, 2021	\$750

#### ANNOUNCEMENT MARKETING OPPORTUNITY

Select	Price
<input type="checkbox"/> One (1) promotional announcement to be all participating virtual conference attendees	\$500

#### WELCOME EMAIL SPONSOR

Select	Price
<input type="checkbox"/> Sponsor receives block of content at the bottom of registration email distributed to registered MCARE 2021 Virtual attendees.	\$1,500

### PAYMENT INFORMATION:

Check enclosed for \$ \_\_\_\_\_  
(check payable to The American Ceramic Society in U.S. dollars drawn on a U.S. bank)

Please send payments to our remittance address:

L-2625  
PO Box 600001  
Columbus OH 43260-2625

Please charge my credit card \$ \_\_\_\_\_

**Do not send credit card information via email; please call Mona Thiel (614) 794-5834 or Pam Wilson (614) 794-5826 to provide credit card information.**

Credit Card Number for Office Purposes: \_\_\_\_\_

Credit Card Type:  VISA  MC  AMEX

Signature: \_\_\_\_\_

Name of cardholder (please print) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

SPONSOR COMPANY NAME: \_\_\_\_\_

Web site: \_\_\_\_\_

Address: \_\_\_\_\_

CONTACT PERSON FOR ALL CORRESPONDENCE AND SERVICE MANUAL: \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mailing/Shipping Information (if different from above — no PO Box)

Address: \_\_\_\_\_

Sales and Marketing Manager: \_\_\_\_\_

Exhibitor Authorized Signature: \_\_\_\_\_