

PCSA Humanitarian Pitch Competition Scoring Sheet 2020

Team name: _____ Total Score: _____ Rank: _____

Presentation title: _____

Teams will be scored **out of 100** available points based on the 8 categories below. **Note: not all categories are weighted evenly.** Judges will grade each team's presentation and design based on the what best fits each description in each category. If a team falls between two descriptions on the scoring sheet, a judge is allowed to give them a **whole number** that falls between the value for each descriptor (such as a 7 or 9). A **"0"** will be awarded if a category is not addressed in the presentation/design by the team.

$$A_ + B_ + C_ + D_ + E_ + F_ + G_ + H_ =$$

A. Viability of Design

Circle one	2	4	6	8	10
Description	Design and business/operational plan is not feasible.	Design and business/operational plan is feasible given significant changes.	Design and business/operational plan is feasible given some guidance/minor tweaks.	Design and business/operational plan is feasible.	Design and business/operational plan can be implemented easily.

Notes: _____

B. Quality of Presentation

Circle one	4	8	12	16	20
Description	Unpracticed/unclear	Needs significant improvement/did not understand	Adequately explained for basic understanding	Effectively communicated concept with significant understanding	Emotional connection through storytelling.

Notes: _____

C. Community/Stakeholder Engagement

Circle one	4	8	12	16	20
Description	No understanding of community	Identified a community but had limited understanding	Identified and researched a community in depth	Talked to experts about community/stakeholders for a greater understanding	Engaged directly with individual stakeholders within the community

Notes: _____

D. Scope of Solution

Circle one	2	4	6	8	10
Description	Solution does not have any impact.	Solution only impacts a few individuals.	Solution impacts an entire community.	Solution is designed for several communities but could be expanded	Solution is designed to present a scalable solution for multiple communities

Notes: _____

E. Creativity of Solution

Circle one	2	4	6	8	10
Description	Solution is based solely on research/other current work	Solution is based on an application of accepted research	Solution presents a novel design or business/organizational model	Solution presents a novel design and business/organizational model	Solution is entirely novel/ never seen before/ out of this world

Notes: _____

F. Budget

Circle one	2	4	6	8	10
Description	Budget/plan or actions is absent	Budget/plan or actions is present but lacks specific detail	Budget/plan or actions is adequate for function but needs work	Budget/plan or actions is detailed and allows for specific application	Budget/plan or actions is detailed and allows for further expansion

Notes: _____

G. Q&A

Circle one	2	4	6	8	10
Description	Team faked answers/gave incorrect answers to questions	Team failed to answer any questions effectively	Team answered most questions effectively	Team answered all questions effectively	Team answered all questions effectively, in a manner that enhanced their story/vision.

Notes: _____

H. Time limit (Presentation is 8-10 minutes long = 10 points, else = 0 points)