

Put your company in front of prospective buyers

THE UNIFIED INTERNATIONAL TECHNICAL CONFERENCE ON REFRACTORIES

17th Biennial Worldwide Congress on Refractories

September 14–17, 2021
Hilton Chicago Chicago, Ill., USA

EXHIBITOR PROSPECTUS



CELEBRATING THE INTERNATIONAL REFRACTORIES COMMUNITY

Organized by The North American Members of the UNITECR International Executive Board
Under the auspices of the UNITECR International Executive Board | Hosted by The American Ceramic Society

HOSTED BY:



UNITECR2021.ORG

EXHIBIT HOURS:

9:30 a.m. – 7 p.m. Wednesday, Sept. 15, 2021
9:30 a.m. – 4:30 p.m. Thursday, Sept. 16, 2021

The Unified International Technical Conference on Refractories is a biennial international conference that contributes to the progress and exchange of industrial knowledge and technologies concerning refractories.

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FOR VIRTUAL EXHIBITOR AND SPONSORSHIP QUESTIONS, PLEASE CONTACT:

MONA THIEL

(614) 794-5834

mthiel@ceramics.org



WHO SHOULD EXHIBIT

Companies who want to network and do business with refractory-related manufacturers, users, technologists, and scientists should contact us today for premium exhibit space and special sponsorship opportunities.

UNITECR conferences are designed for manufacturers, scientists, engineers, and industry professionals interested in the science, production, and application of refractory materials.

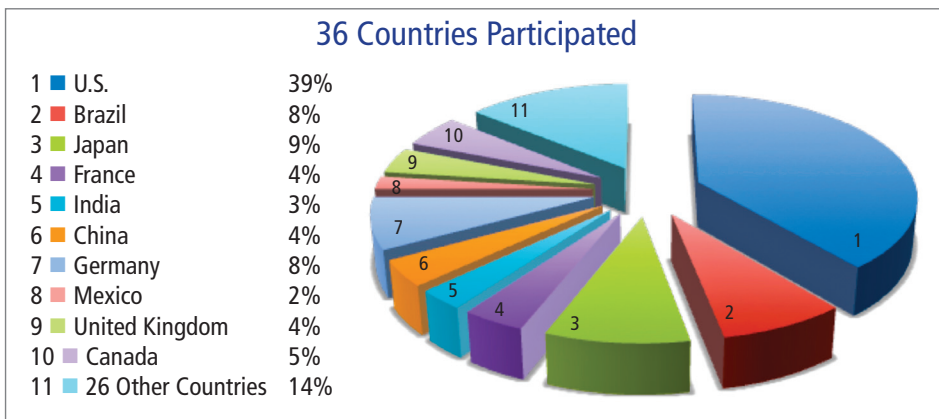
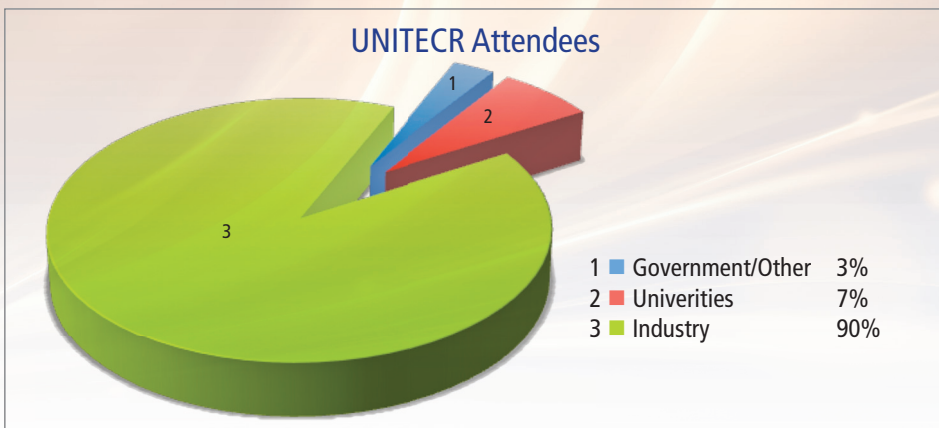
Attendees are involved in materials development, formulation, production, and engineering of refractories for ferrous/nonferrous metal industries as well as the minerals processing, glass, cement, and petrochemical industries. Review the tentative schedule at www.unitecr2021.org.

WHY EXHIBIT?

- Promote your products, technologies, and capabilities to key leaders in refractory ceramics from around the world.
- Gain insights into future technology and business trends.
- Network with industry leaders and professionals throughout the world and share your perspective on key technological developments.
- Explore presentations by forward-looking business and R&D leaders.
- Access vital information for long-term product and technology planning.

REACH YOUR TARGET AUDIENCE

More than 35 companies exhibited at UNITECR 2013 in Victoria, British Columbia, Canada



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Location:

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Exhibit Dates and Times:

Wednesday, September 15, 2021 9:30 a.m. – 7 p.m.

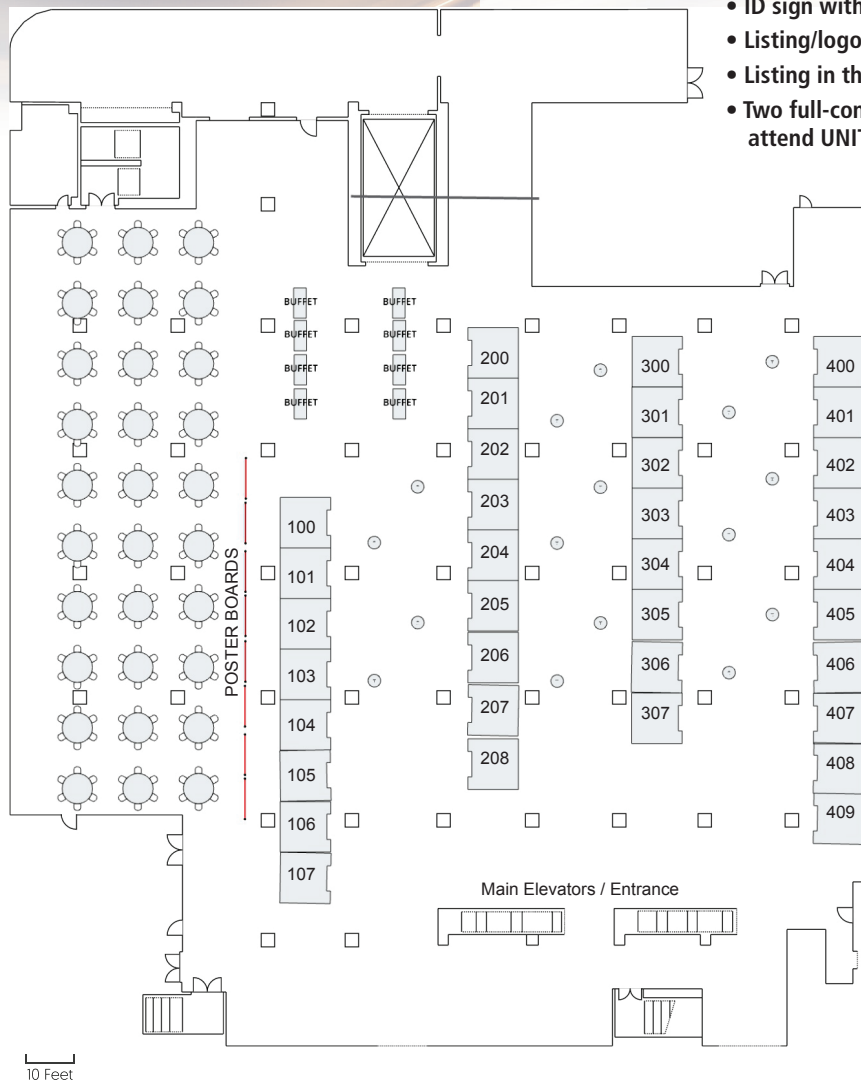
Thursday, September 16, 2021 9:30 a.m. – 4:30 p.m.

Space Available: (35) 10x10 Booths **Rental Rate:** 10' x 10' booth - \$3,200

Exhibit Package:

One 10-foot x 10-foot booth space that includes the following:

- Draped 8-foot-high back wall and 3-foot-high side rails
- Carpeted show floor
- 6-foot skirted table with two side chairs, wastebasket/liner
- One (1) standard electrical outlet (500-watt)
- ID sign with company name and booth number
- Listing/logo in the UNITECR online Exhibitor Directory
- Listing in the UNITECR meeting guide
- Two full-conference registrations for company representatives to attend UNITECR and staff booth



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Exhibit Application

Exhibit Dates: September 15 – 16, 2021

APPLICATION MUST BE COMPLETED IN FULL BY THE EXHIBITOR

Payment Schedule

A \$500 non-refundable deposit must accompany application. Remaining balance is due June 18, 2021. If cancellation is received before June 18, 2021, only the non-refundable deposit will be retained by The American Ceramic Society. Exhibitor cancelling after June 18, 2021 is liable for the total exhibit space rental fee.

Rental Rate:

10-foot x 10-foot booth - \$3,200

Booth Selection

Indicate booth choices in order of preference.

1st Choice _____

2nd Choice _____

3rd Choice _____

Competitors:

Please list all companies that you DO NOT WANT to be located near. ACerS will make every effort to comply with this request:

The above 10-ft x 10-ft exhibit space rental will include: Draped 8-ft back wall and 3-ft side rails, one (1) 6-ft skirted table, 2 side chairs, 1 wastebasket/liner, 1 standard 500-watt electrical outlet, 7-in. x 44-in. ID sign with company name and booth number.

Contacts:

To reserve space, complete and submit the application to:

Mona Thiel

Sales Manager
mthiel@ceramics.org | 614-794-5834

Customer Service

customerservice@ceramics.org | 614-890-4700

The American Ceramic Society

550 Polaris Parkway Suite 510
Westerville, OH 43082 USA

Exhibitor Company Name (As it should appear on all pertinent Exhibitor Listings – If “The” is the first word of the Company name, we will alphabetize by the second word of the Company name) **PLEASE PRINT CLEARLY!**

Web site: _____

Address: _____

Contact Person for all Correspondence and Service Manual

Name: _____

Title: _____

Telephone: _____

Facsimile: _____

E-mail: _____

Mailing/Shipping Information (if different from above — no PO Box)

Address: _____

Sales and Marketing Manager: _____

Exhibitor Authorized Signature↑

Date↑

Payment Information:

Please charge my credit card \$ _____

Do not send credit card information via email; please call Mona Thiel (614) 794-5834 or Pam Wilson (614) 794-5826 to provide credit card information.

Please charge my credit card \$ _____

VISA

MasterCard

AMEX

Card Number _____

Exp. Date _____ CCV _____

Signature↑

Name of cardholder (please print)

Please mail payment to:

The American Ceramic Society
550 Polaris Parkway Suite 510
Westerville, OH 43082 USA

For use by Exhibition Management Only

This contract is accepted and assigned booth number _____, size _____, at a cost of \$ _____.

Deposit of \$ _____ is hereby acknowledged.

Accepted by: _____

Date _____