



Ceramic & Glass Manufacturing is a NEW B2B magazine that meets the news and information needs of readers in the ceramic and glass business—manufacturers, supply chain vendors, sales team, and product developers. Manufacturers face urgent issues daily—C&GM content addresses today's information needs:

- Feature articles focused on practical solutions
- People news
- Business news
- Trade show news and reports

### How is *C&GM* different from *ACerS Bulletin*?

#### UNIQUE IDENTITY

In 2020, *C&GM* will publish within the *Bulletin*, a “magazine with a magazine.” It will have a separate online identity. And, as a B2B magazine rather than a membership magazine, **the content is all-industry focused.**

#### TARGETED CONTENT

- Urgent issues vs. emerging issues. Right now vs. next year
- C&GM is for today's manufacturer: What are the urgent issues facing companies that are making products right now? *Bulletin* looks to the near future—What will we be making 5-10 years from now?

#### ENHANCED CIRCULATION

- *C&GM* reaches the full *Bulletin* circulation and an additional circulation of 1,000 leaders in the manufacturing sector—plant managers, general managers, engineering directors, production engineers, production supervisors, sales directors, and more.

## 2021 CERAMIC & GLASS MANUFACTURING EDITORIAL CALENDAR

Issue	Theme	Show Issue	Bonus Distribution	Ad Closing Date	Material Due
Dec 2020	Standards: Guideposts to quality		All ACerS Conferences & Exhibitions	Oct 23, 2020	Oct 26, 2020
April	Additive manufacturing: Where are the opportunities?	Ceramics Expo	CEX 2021, Cleveland, Ohio, May 1 – 4	Feb 13, 2021	Feb 15, 2021
June/July	Pandemic lessons a year later	PacRim and GOMD	PACRIM GOMD May 23-28	Apr 24, 2021	April 26, 2021
Sept	Productive partnering with industry, academia, and government	Unitecr	Glass Problems Conference, Columbus, Ohio, Nov 1 – 4	July 17, 2021	July 19, 2021
Dec	Navigating acquisitions		All ACerS Conferences & Exhibitions	Oct 16, 2021	Oct 18, 2021