

# VIRTUAL EVENT FEBRUARY 8 – 12, 2021

## 45<sup>TH</sup> INTERNATIONAL CONFERENCE AND EXPOSITION ON ADVANCED CERAMICS AND COMPOSITES

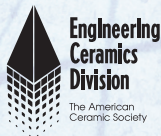
FOR VIRTUAL EXHIBITOR AND  
SPONSORSHIP QUESTIONS,  
PLEASE CONTACT:

MONA THIEL  
(614) 794-5834  
mthiel@ceramics.org

### WHO YOU WILL FIND ATTENDING the 45th International Conference and Expo on Advanced Ceramics and Composites (ICACC 2021) Virtual Event

ICACC has a strong history of being the preeminent international meeting on advanced structural and functional ceramics, composites, and other emerging ceramic materials and technologies. Due to the high quality of technical presentations and unique networking opportunities, this event has achieved tremendous worldwide interest and has attracted active participation from ceramic researchers and developers from the global technical community thanks to the dedication and support of our membership. This year the technical program will reflect the growth and success of ICACC by featuring 18 symposia, five focused sessions, one special focused session, and the 10th Global Young Investigator Forum (GYIF).

Organized by the Engineering Ceramics  
Division of The American Ceramic Society



## VIRTUAL EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

EXHIBIT HOURS WILL BE PROMOTED:

Tuesday, February 9th  
12:30 p.m. – 1:30 p.m.  
4 p.m. – 5 p.m.

Wednesday, February 10th  
12:30 p.m. – 1:30 p.m.  
4 p.m. – 5 p.m.

### VIRTUAL EXHIBITOR PACKAGES

ICACC is offering three tiers of exhibitor packages to provide opportunity for participation at a level most comfortable to your company.

Your virtual exhibit can be visited by attendees from anywhere at any time until April 12, 2021. Visitors can immediately download a wide range of product literature from your exhibit and make direct inquiries for more information including product specifications, white papers or anything else your company deems to be of interest to potential buyers.

**PLATINUM**  
\$2,000

**GOLD**  
\$1,500

**SILVER**  
\$1,000

### ALL PACKAGES INCLUDE:

#### Company Listing:

- Company name, logo and branding in virtual exhibit booth
- Company Resource Center via the exhibitor profile:
  - » Add company name, contact information, address, website and a description
  - » Share your company offerings for attendees to download during their visit – PDF documents, press releases and any other materials you deem to be of interest to potential buyers (File size limit: 10 MB/file)
  - » Upload specific product details including product name, description and image (Limit: 150 products)
  - » Ability to Link Externally:
    - Bring a captive audience to your company web site, surveys, webinars or another URL of your choice
    - Share videos showcasing demos, case studies or any other creative solutions to highlight your product or service offerings
    - Encourage social media sharing by optimizing content
  - » Add keywords for your company to be more searchable for attendees

#### Connect with Prospects and Manage Leads:

- Designated expo hours are built into the schedule, but attendees can also visit the expo hall at their leisure
- Attendees can direct message virtual exhibitors
- Continue connecting with leads through the messaging function after the event through April 12, 2021.
- Access your visitor list at any time and review booth visitor traffic detail, including visitor contact information and types of materials viewed

#### Post-Show Attendee List:

- Electronic list of all registered attendees (names and mailing address only) will be emailed within 1 week post conference.

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## **PLATINUM PACKAGE ADDITIONS:**

### **BOOTH SELECTION**

- Platinum exhibitors have the opportunity to select their virtual booth location on a first-come, first-served basis.

### **CONNECT WITH PROSPECTS AND MANAGE LEADS:**

- Attendees can replace appointment times with virtual exhibitors
  - » Ten 1:1 attendee-exhibitor private virtual appointment rooms

### **ENHANCED ENGAGEMENT WITH ATTENDEES:**

- Each platinum exhibitor is enrolled in our attendee scavenger hunt. Attendees will be entered for a chance to win a complimentary registration to ICACC 2022 and a US\$100 gift card when they visit all ICACC virtual platinum exhibitors
- Opportunity to host a 30-minute webinar to present your organization's thought-leadership, customer case studies, or new technology and science solutions.
  - » The session will be promoted on the meeting agenda and streamed during a live session block. Attendees can engage with your company during this session using the chat and Q&A functions within the virtual session.
  - » Session will be available for on-demand viewing at the conclusion of the session
- Each platinum exhibitor will receive (1) free announcement to be sent to ICACC attendees during the conference (maximum 4,000 characters and company link can be included)

### **COMPLIMENTARY CONFERENCE REGISTRATION AND DISCOUNTS:**

- One (1) full-conference registration for company representative to attend the ICACC 21 technical program
- Up to three (3) additional registrations at a 50% discount

### **PRE-SHOW ATTENDEE LIST:**

- Electronic list of all registered attendees (names and mailing address only) will be emailed 1-week prior to the start of ICACC 21 Virtual.

## **GOLD PACKAGE ADDITIONS:**

### **BOOTH SELECTION**

- Gold exhibitors have the opportunity to select their virtual booth location on a first-come, first-served basis.

### **CONNECT WITH PROSPECTS AND MANAGE LEADS:**

- Attendees can set appointment times with virtual exhibitors
  - » Ten 1:1 attendee-exhibitor private virtual appointment rooms

### **COMPLIMENTARY CONFERENCE REGISTRATION:**

- One (1) full-conference registration for company representative to attend the ICACC 21 technical program
- One (1) additional registration at a 50% discount

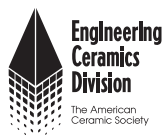
### **PRE-SHOW ATTENDEE LIST:**

- Electronic list of all registered attendees (names and mailing address only) will be emailed 1-week prior to the start of ICACC Virtual.

### **EXHIBIT HALL SCHEDULE:**

The exhibit hall content will be available for attendees 2 weeks prior to the event until April 12, 2021.

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## CUSTOMIZE YOUR VIRTUAL BOOTH **NEW!**

- Company Logo Branding
- Select 2 taglines (100 character limits) to appear on either side of your company logo in the virtual booth display
- Select your booth colors
- Upload a video and an image that will display in the virtual booth that the attendee can click on to play a video when visiting your booth



**Platinum and Gold package exhibitors will have the opportunity to select their virtual booth space on a first-come, first-served basis. Silver exhibitors will be assigned a booth by the American Ceramic Society team.**

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### SPONSORSHIP AND ADDITIONAL MARKETING OPPORTUNITIES

\*You must purchase a virtual exhibitor package in order to purchase additional sponsor and marketing opportunities.

SPONSOR BANNER ON NAVIGATION PAGES (5 Available Sponsorships)

\$2,000

Sponsor receives rotating company banner across most screens of virtual conference CONNECT Online platform.  
Banners rotate every 10 seconds.

**CONNECT'ON** Allscreens

**Event Banner**

**Agenda**

All Types  Search Agenda View My Schedule

All AM PM Now

June 6, 2020

Saturday

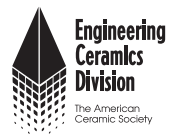
6am  
6:15am  
6:30am  
6:45am  
7am  
7:15am  
7:30am  
7:45am

7:45 - 9:45  
Topic

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**Sponsor Banner on Navigation Pages; Rotate every 10 seconds; 960x80 \*Up to 5 available sponsorships**

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# VIRTUAL EVENT

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## SPONSORSHIP AND ADDITIONAL MARKETING OPPORTUNITIES

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TECHNICAL SYPOSIUM SPONSOR (1 Sponsorship per Session Available)

\$500

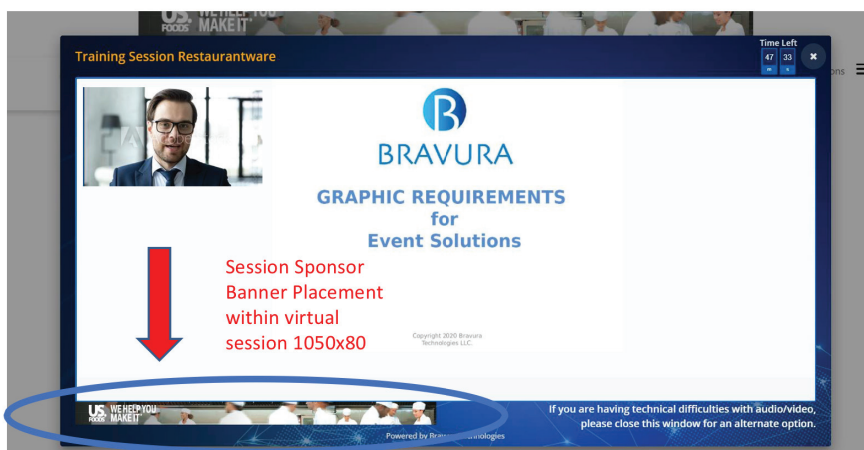
Sponsor receives company banner displayed across the bottom of the virtual session screens for the sponsored symposium.

### SESSIONS:

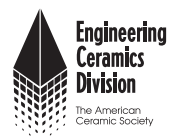
- **Special Focused Session on Diversity, Entrepreneurship, and Commercialization**
- **10<sup>th</sup> Global Young Investigator Forum**
- **FS1:** Bio-Inspired, Green Processing, and Related Technologies of Advanced Materials
- **FS2:** Materials for Thermoelectrics
- **FS3:** Molecular-level Processing and Chemical Engineering of Functional Materials
- **FS4:** Ceramic/Carbon Reinforced Polymers
- **S1:** Mechanical Behavior and Performance of Ceramics and Composites
- **S2:** Advanced Ceramic Coatings for Structural, Environmental, and Functional Applications
- **S3:** 18<sup>th</sup> International Symposium on Solid Oxide Cells (SOC): Materials, Science, and Technology
- **S4:** Armor Ceramics – Challenges and New Developments
- **S5:** Next Generation Bioceramics and Biocomposites
- **S6:** Advanced Materials and Technologies for Rechargeable Energy Storage
- **S7:** 15<sup>th</sup> International Symposium on Functional Nanomaterials and Thin Films for Sustainable Energy Harvesting, Environmental, and Health Applications
- **S8:** 15<sup>th</sup> International Symposium on Advanced Processing and Manufacturing Technologies for Structural and Multifunctional Materials and Systems (APMT15)
- **S9:** Porous Ceramics: Novel Developments and Applications
- **S10:** Modeling and Design of Ceramics and Composites
- **S11:** Advanced Materials and Innovative Processing Ideas for Production Root Technologies
- **S12:** On the Design of Nano-laminated Ternary Transition Metal Carbides/Nitrides (MAX Phases) and Borides (MAB Phases), and Their 2D Counterparts (MXenes, MBenes)
- **S13:** Development and Applications of Advanced Ceramics and Composites for Nuclear Fission and Fusion Energy Systems
- **S14:** Crystalline Materials for Electrical, Optical, and Medical Applications
- **S15:** 4<sup>th</sup> International Symposium on Additive Manufacturing and 3D Printing Technologies
- **S16:** Geopolymers, Inorganic Polymers, and Sustainable Materials
- **S17:** Advanced Ceramic Materials and Processing for Photonics and Energy
- **S18:** Ultra-High Temperature Ceramics

## CONNECT'OVirtualSessionSponsor

  
BRAVURA



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### SPONSORSHIP AND ADDITIONAL MARKETING OPPORTUNITIES

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#### ANNOUNCEMENT MARKETING OPPORTUNITY

\$500/announcement

Participating company may have a message up to 4,000 maximum characters including a URL link sent directly to all participating virtual conference attendees. There are a total of 10 announcement opportunities (2 per day; 1 in the a.m. and 1 in the p.m.) during the conference; limited to 1 announcement per company.

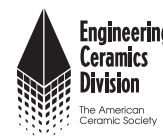


#### WELCOME EMAIL SPONSORSHIP (1 sponsorship opportunity available)

\$3,500/announcement

Sponsor receives block of content at the bottom of registration email distributed to registered ICACC 2021 Virtual attendees. Content includes sponsor logo and 200-300 words

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## CONTACTS:

### MONA THIEL

Sales Manager

mthiel@ceramics.org

614-794-5834

### CUSTOMER SERVICE

customerservice@ceramics.org

614-890-4700

### THE AMERICAN CERAMIC SOCIETY

550 Polaris Parkway, Suite 510

Westerville, OH 43082 USA

## PAYMENT INFORMATION:

- ☐ Check enclosed for \$ \_\_\_\_\_  
(check payable to The American Ceramic Society  
in U.S. dollars drawn on a U.S. bank)

Please mail payment to:

The American Ceramic Society

550 Polaris Parkway, Suite 510

Westerville, OH 43082 USA

Please charge my credit card \$ \_\_\_\_\_

**Do not send credit card information via email;  
please call Mona Thiel (614) 794-5834 or Pam  
Wilson (614) 794-5826 to provide credit card  
information.**

Credit Card Type: ☐ VISA ☐ MC ☐ AMEX

Signature: \_\_\_\_\_

Name of cardholder (please print)

\_\_\_\_\_  
\_\_\_\_\_

## FOR USE BY EXHIBITION MANAGEMENT ONLY

This contract is accepted and assigned booth  
number \_\_\_\_\_, size \_\_\_\_\_, at a cost  
of \$ \_\_\_\_\_.

Deposit of \$ \_\_\_\_\_ is hereby acknowl-  
edged.

Accepted by: Date \_\_\_\_\_

## APPLICATION MUST BE COMPETED IN FULL BY THE EXHIBITOR

Please complete and return exhibitor sales form and return to Mona Thiel at mthiel@ceramics.org to reserve your booth space

### Payment Schedule

A \$500 non-refundable deposit must accompany application. Remaining balance is due January 15, 2021. If cancellation is received before January 15, 2021, only the non-refundable deposit will be retained by The American Ceramic Society. Exhibitor cancelling after January 15, 2021 is liable for the total exhibit space rental fee.

### Select Exhibitor Package:

- ☐ Platinum Virtual Exhibitor - \$2,000  
☐ Gold Virtual Exhibitor - \$1,500  
☐ Silver Virtual Exhibitor - \$1,000

### Booth Selection:

Platinum and gold exhibitors have the opportunity to select their virtual booth location on a first-come, first-served basis. Silver exhibitors will have their booth assigned by The American Ceramic Society.

Booth Selection: Indicate booth choices in order of preference

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ☐ Sponsor Banner on most Virtual Platform Navigation Pages - \$2,000 (Only 5 opportunities available on a first-come, first-served basis)  
☐ Technical Symposium Sponsor - \$500 (Only 1 sponsor per symposium)  
☐ Virtual Announcement - \$500 (Only 10 announcement opportunities available; 1 per exhibitor)  
☐ Welcome Email Sponsor - \$3,500 (Only 1 opportunity available)

Total Exhibitor and Sponsorship Amount:

**EXHIBITOR CONTACT INFORMATION:** Exhibitor Company Name (As it should appear on all pertinent Exhibitor Listings – If "The" is the first word of the Company name, we will alphabetize by the second word of the Company name). \_\_\_\_\_

Web site: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

## CONTACT PERSON FOR ALL VIRTUAL EXHIBITOR CORRESPONDANCE

Date \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing/Shipping Information (if different from above — no PO Box)

Address: \_\_\_\_\_

Sales and Marketing Manager: \_\_\_\_\_

Exhibitor Authorized Signature: \_\_\_\_\_