

2021 MEDIA KIT & MARKETING PLANNER

2021 BULLETIN EDITORIAL CALENDAR

Issue	Theme	Show Issue	Bonus Distribution	Ad Closing Date	Material Due
Jan/Feb	– Ceramics for displays – Bulletin 100th anniversary	ICACC Expo Directory	ICACC, Feb 8 – 12; EMA, Jan 19 – 22	Dec 4, 2020	Dec 7, 2020
March	– Going green: Ceramics in renewable energy		St. Louis Section/RCD, St. Louis, Mo., March 23 – 25	Feb 5, 2021	Feb 8, 2021
April	– The need for speed in processing and characterization – Ceramic & Glass Mfg. Issue			Mar 5, 2021	Mar 8, 2021
May	– Joining of dissimilar materials	PACRIM GOMD	PACRIM GOMD, May 23 – 28	Apr 2, 2020	April 5, 2021
June/July	– Artificial intelligence: The future of research – Student issue – Ceramic & Glass Mfg. Issue		SCPD June 7 – 9	May 14, 2021	May 17, 2021
August	– Materials for electronics: Where they come from, where they go – Annual materials review	MCARE	MCARE (and EHS) July 18 – 23	Jul 2, 2021	Jul 2, 2021
September	– Ceramics in flight – Annual awards section – Ceramic & Glass Mfg. Issue	UNITECR Ceramics Expo	UNITCER Sept 14 – 17 CEX 2021, Cleveland, Ohio, Aug 30 – Sept 1	Aug 6, 2021	Aug 9, 2021
Oct/Nov	– International issue: Africa	MS&T 21	MS&T21, Columbus, Ohio Glass Problems Conf, Columbus, Ohio Nov 1– 2	Sep 3, 2021	Sept 3, 2021
December	– <i>ceramicSOURCE</i> 2022 Buyers Guide Issue – Feature: Ceramics and glass in sports – Ceramic & Glass Mfg. Issue		All ACerS Conferences & Exhibitions ACerS Corporate Partners/ Complimentary ads	Oct 29, 2021 Oct 8, 2021	Nov 1, 2021 Oct 11, 2021
Jan/Feb 2022		ICACC Expo Directory	ICACC, Daytona Beach, Fla.; EMA, Orlando, Fla.	Dec 3, 2021	Dec 6, 2021

MAILING DATES 2020-2021

Issue	Mail date	Issue	Mail date
January/February	Dec 17, 2020	August	Jul 15, 2021
March	Feb 18, 2021	September	Aug 19, 2021
April	Mar 18, 2021	October/November	Sep 16, 2021
May	Apr 15, 2021	December (SOURCE)	Nov 18, 2021
June/July	May 27, 2021	January/February 2022	Dec 16, 2021