

VIRTUAL MEETING

June 23–25, 2021

# 11<sup>TH</sup> ADVANCES IN CEMENT-BASED MATERIALS

[ceramics.org/cements2021](https://ceramics.org/cements2021)

FOR VIRTUAL SPONSORSHIP  
QUESTIONS, PLEASE CONTACT:

ANDREA ROSS  
[aross@ceramics.org](mailto:aross@ceramics.org)  
(614)794-5820

## WHO YOU WILL FIND ATTENDING THE 11<sup>TH</sup> ADVANCES IN CEMENT- BASED MATERIALS VIRTUAL 2021

Cement is the key ingredient in concrete—the most-used building material in the world—so every advance in understanding how it behaves presents an opportunity to reduce greenhouse gases, advance construction engineering, and improve quality of life around the globe. The 11<sup>th</sup> Advances in Cement-Based Materials Virtual 2021 event will bring together leading global experts from universities, industry, research and development laboratories, and government agencies to collaboratively interact and explore advancements and the future of this key material.

Hosted and organized by:



## SPONSORSHIP AND ADDITIONAL MARKETING OPPORTUNITIES

VIRTUAL PRESENTING SPONSOR (5 Available Sponsorships)

\$2,000

### Sponsorship Benefits:

- Rotating company banner across most screens of virtual conference platform
- Logo recognition on the Cements 2021 conference web site
- (1) free announcement to be sent to Cements 2021 attendees during the conference (maximum 4,000 characters and company link can be included)
- 1 full-conference registration for company representative to attend 11<sup>th</sup> Advances in Cement-Based Materials Virtual 2021

PROMOTIONAL HOUR SESSION FOR NETWORKING AND  
PRODUCT DEMONSTRATION (1 sponsor per time slot)

\$750/session

Participating companies will receive one (1) hour to virtually host 11<sup>th</sup> Advances in Cement-Based Materials Virtual 2021 conference attendees. Participating company determines how to fill the hour (i.e. LECTURES, networking, happy-hour, product demonstration, virtual raffle or games, etc.) Please note times are Eastern Daylight Time GMT-4.

Sponsor will work with event organizer to determine best time for sponsor's promotional hour within the virtual conference.

DAYS:	June 23, 2021	June 24, 2021	June 25, 2021
-------	---------------	---------------	---------------

ANNOUNCEMENT MARKETING OPPORTUNITY

\$500/announcement

Participating company may have a message up to 4,000 maximum characters including a URL link sent directly to all participating virtual conference attendees.

There are a total of 8 announcement opportunities during the conference; limited to 1 announcement per company.

WELCOME EMAIL SPONSORSHIP (1 sponsorship opportunity available)

\$1,500

Sponsor receives block of content at the bottom of registration email distributed to registered Cements 2021 Virtual attendees. Content includes sponsor logo and 200-300 words.

**VIRTUAL MEETING**

**SPONSORSHIP APPLICATION**

# 11<sup>TH</sup> ADVANCES IN CEMENT-BASED MATERIALS

[ceramics.org/cements2021](http://ceramics.org/cements2021)

**June 23–25, 2021**

**CONTACTS:**

**ANDREA ROSS**

[aross@ceramics.org](mailto:aross@ceramics.org)

(614) 794-5820

**CUSTOMER SERVICE**

[customerservice@ceramics.org](mailto:customerservice@ceramics.org)

614-890-4700

**THE AMERICAN CERAMIC SOCIETY**

550 Polaris Parkway, Suite 510

Westerville, OH 43082 USA

**PAYMENT INFORMATION:**

☐ Check enclosed for \$ \_\_\_\_\_  
(check payable to The American Ceramic Society  
in U.S. dollars drawn on a U.S. bank)

Please send payments to our remittance  
address:

L-2625  
PO Box 600001  
Columbus OH 43260-2625

Please charge my credit card \$ \_\_\_\_\_

**Do not send credit card information via email;  
please call Andrea Ross at (614) 794-5820 to  
provide credit card information**

Credit Card Number for Office Purposes: \_\_\_\_\_

Credit Card Type: ☐ VISA ☐ MC ☐ AMEX

Signature: \_\_\_\_\_

Name of cardholder (please print) \_\_\_\_\_

**APPLICATION MUST BE COMPETED IN FULL BY THE SPONSOR**

Please complete and return sponsorship sales form and return to Andrea Ross at [aross@ceramics.org](mailto:aross@ceramics.org) to reserve your sponsorship.

PRESENTING SPONSOR	PRICE
--------------------	-------

Select

<input type="checkbox"/> Virtual Presenting Sponsor	\$2,000
---	---------

PROMOTIONAL HOUR SESSION FOR NETWORKING AND PRODUCT DEMONSTRATION	PRICE
---	-------

Select

<input type="checkbox"/> June 23, 2021	\$750
<input type="checkbox"/> June 24, 2021	\$750
<input type="checkbox"/> June 25, 2021	\$750

ANNOUNCEMENT MARKETING OPPORTUNITY	PRICE
------------------------------------	-------

Select

<input type="checkbox"/> One (1) promotional announcement to be all participating virtual conference attendees	\$500
--	-------

WELCOME EMAIL SPONSOR	PRICE
-----------------------	-------

Select

<input type="checkbox"/> Sponsor receives block of content at the bottom of registration email distributed to registered Cements 2021 Virtual attendees.	\$1,500
--	---------

**SPONSOR COMPANY NAME:** \_\_\_\_\_

Web site: \_\_\_\_\_

Address: \_\_\_\_\_

**CONTACT PERSON FOR ALL CORRESPONDENCE AND SERVICE MANUAL:** \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mailing/Shipping Information (if different from above — no PO Box)

Address: \_\_\_\_\_

Sales and Marketing Manager: \_\_\_\_\_

Exhibitor Authorized Signature: \_\_\_\_\_