

MAXIMIZE ACERS BENEFITS AND VISIBILITY TO 10,000+ CERAMIC AND GLASS PROFESSIONALS AROUND THE GLOBE

ACerS offers three types of corporate membership (Corporate Partner, Sapphire Corporate Partner, and Diamond Corporate Partner), each offering its own set of benefits categorized below as Marketing/Advertising Benefits and Individual/Employee Benefits. Choose the partnership level that best fits your company and employees!



CORPORATE PARTNER \$750/year

Marketing/Advertising Benefits

- *ACerS Bulletin*: one free ¼ page, four-color ad
- Print and electronic media:
 - 5% discount off all advertising
- Website: landing page with link to your site
- Expos: \$200 booth discounts at ACerS expos
- Meetings: 10% discount off sponsorships
- Career Center: unlimited complimentary online job postings
- Corporate Awards: only corporate partners are eligible
- Visibility: gain exposure to ACerS 10,000+ members and subscribers
- BCC Research Reports: 15% discount off all orders
- *Ceramic & Glass Manufacturing* magazine: be seen in Corporate Partner News section
- Product Directory Source: enhanced listing in ACerS new and improved *CeramicSource*
- Webinars: opportunity to present webinars to ACerS members at discounted rates

Individual/Employee Benefits

- Membership: Five (5) ACerS Individual memberships
- Meetings: One (1) complimentary registration to any ACerS-hosted meeting
- Workshops/Short Courses/Online Courses: Discounted member rates for all company employees
- Networking: invited to exclusive events at select ACerS meetings
- Webinars: free business, management and professional development webinars available for all employees



SAPPHIRE CORPORATE PARTNER \$3500/year

Sapphire Corporate Partners receive all the benefits of a Corporate Partnership with the following upgraded benefits:

Upgraded Benefits

- *ACerS Bulletin*: one free 1/2-page, four-color ad
- Membership: Ten (10) ACerS Individual memberships
- Meetings: Two (2) complimentary registrations to any ACerS-hosted meeting
- Meetings: 20% discount off sponsorships
- Workshops/Short Courses/Online Courses: additional 20% discount off the member rates for all company employees
- Webinars: opportunity to present webinars to ACerS members at discounted rates



DIAMOND CORPORATE PARTNER \$7500/year

Diamond Corporate Partners receive all the benefits of a Sapphire Partnership with the following upgrades and additional benefits:

Upgraded Benefits

- *ACerS Bulletin*: one full-page, four-color ad
- Membership: Fifteen (15) ACerS Individual memberships
- Meetings: Six (6) complimentary registrations to any ACerS-hosted meeting
- Meetings: 30% discount off sponsorships
- Workshops/Short Courses/Online Courses: additional 30% discount off the member rates for all company employees

Additional Benefits

- Website: prominent logo placement on ACerS home page with link to your site
- Webinar: opportunity to present a webinar to ACerS members at no cost
- ACerS Annual Awards Banquet: complimentary VIP Table for 10

ACERS INDIVIDUAL MEMBERS ENJOY THE FOLLOWING BENEFITS:

- Members-only access to online Communities and Member Directory
- Online access to ACerS technical journals
- *ACerS Bulletin* magazine and Bulletin Archives Online
- *ACerS Ceramic & Glass Manufacturing* magazine
- Ceramic Tech Today, the latest in industry news and trends
- Discounted registration rates at ACerS technical meetings, workshops and training courses
- Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses
- Invaluable networking opportunities

PLEASE NOTE: Corporate partnerships are on a calendar-year membership (January 1 – December 31). Annual dues and benefits will be pro-rated based upon join date.