

SPONSORSHIP

PUT YOUR COMPANY IN FRONT OF DECISION MAKERS AND PROSPECTIVE BUYERS.

GEO - FENCE CAMPAIGN — \$1,000+

- Reach an audience within a given distance surrounding an event at a specific time frame.
- Utilizing your own advertising images, reaching individuals on their mobile devices.
- Direct towards a web page of your choosing, receiving real time stats on clicks and impressions of the campaign.

RE-TARGETING CAMPAIGN - \$1,000+

- Choose an impression size based on your budget and time frame of the campaign of 10K, 20K or 25K
- Time frame of 15 or 30 days of reaching ACerS audience with your message.
- Utilizing your own advertising images, reaching individuals on their mobile devices.
- Direct towards a web page of your choosing, receiving real time stats on clicks and impressions of the campaign.

ACerS

DIGITAL
MARKETING

SPONSORSHIP

Type of sponsorship: _____

Amount of impressions and time frame: _____

Destination URL: _____

Company Name: _____

Contact Person: _____

Contact Title: _____

Address: _____

Contact E-mail: _____

Signature: _____

Please note: ACerS will only use sponsorship funds for digital marketing as designated by sponsor. ACerS will not transfer any money for use at another meeting or to any ACerS managed fund unless designated on this form:

Completed forms and communications should be sent to:

Cathy O'Toole, Sponsorship Coordinator, The American Ceramic Society, cotoole@ceramics.org

INVOICE PAYMENT

Payment by check should be sent to:

The American Ceramic Society
L-2625
Columbus, OH 43260-2625 USA

Credit card payments can be made by calling

614-890-4700 or 866-721-3322

For questions about your sponsorship, contact ACerS Marketing Manager, **Kameron Haines**, khaines@ceramics.org or 614-794-5859.