## EXHIBITOR PROSPECTUS RESERVE YOUR BOOTH TODAY!

INTERNATIONAL CONFERENCE AND EXPOSITION ON

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# ADVANCED CERAMICS AND COMPOSITES

JAN 28 – FEB 2, 2024 HILTON DAYTONA BEACH RESORT AND OCEAN CENTER DAYTONA BEACH, FL, USA ceramics.org/icacc24

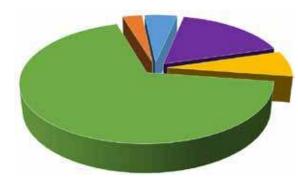


Organized by the Engineering Ceramics Division of The American Ceramic Society

## **RESERVE YOUR SPACE** at The Premier Ceramic Research & Technology Marketplace

The International Conference and Exposition of Advanced Ceramics and Composites --- ICACC24 --provides an open forum for scientists, researchers, engineers, and industry leaders from around the world to present and exchange findings on recent advances in ceramic science and technology. Technical sessions cover advanced ceramics, armor ceramics, solid oxide fuel cells, ceramic coatings, bioceramics, and more.

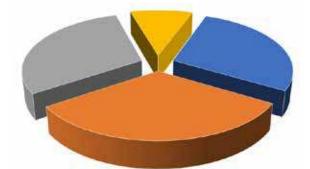
## Reach more than 1,000 potential buyers from more than 35 countries in one place.



## Attendee profile (non-student)

### **Role in organization**

- Researcher 68%
- Corporate manager 17%
- Engineer 7%
- Marketing/sales 3%
- Other 5%



### **Decision makers**

- Final decision maker 28%
- Very influential 32%
- Recommendation valued 30%
- No purchase 10%

90% make or influence the decision of what their organization will purchase.

Source: 2020 ICACC Attendee Survey

## Products Purchased by Attendee Organizations:

% 10% aboratory c		0% 40	0% 5	0% (	50%	70%	80% <mark>8</mark> 8
	ectric, glass-i	neltina	high ten	nperatu	ire, vacu	um) 77%	%
	les & access		5			% 76%	
	p/lab comsu					% 75%	
	(including e					6 74%	
.ab crucible:	5				68%		
Ball mills					66%		
.ab furnace	tubes				66 %		
Chemical an	alysis service	25			64%		
canning ele	ectronic micro	oscope s	ervices		64%		
Material ana	alysis services	5			<mark>62 %</mark>		
Mechanical	testing equip	oment			<mark>61%</mark>		
Alumina				%,6C	ł		
Material Tes	ting and Cha	racteriza	ation Ser	vices 🐇			
Mechanical p	properties me	asureme	nt instru	ments 🞖	200		
ab glasswa.	re			% KC	2		
leating eler	nents			%ec	2		
article size	analysis insti	ruments		58%			
resses (com	npacting, hot	, hydrau	lic, isost	atic) <sup>v</sup>			
ab furnaces	/kilns			57%			
Refractories:	Crucibles			56%			
mage analy	sis instrumer	nts		53%			
'hermal ana	lysis instrum	ents		53%			
Refractories:	Insulation			52%			
cales (for w	veighing)			2			
Refractories:	Tubes		50%				
	lysis services		50%				
2irconia			50%				
(ttria			50%				
ilicon carbi	de		50%				: 2020

tendee Survey

# RESERVE YOUR BOOTH SPACE TODAY!

## Exhibitors receive

- Listing in "ICACC Expo Feature" published in the January/February ICACC24 show issue of ACerS Bulletin.
- Networking activities held on the show floor draw customers to you!
  - Poster sessions take place on the show floor on Tuesday and Wednesday evenings.
  - Beverage areas are set up in Expo Hall to increase traffic flow.
  - Complimentary receptions held Tuesday and Wednesday nights.
- Free Expo-only passes to send to your customers and prospects.
- Free One Full Conference Registration.

# Meet decision makers who need your products and services

Showcase your organization at the premier international advanced ceramics and composites expo. Connect with decision makers and influencers in industry, government, and research and development fields. ICACC24 is your destination to collaborate with R&D leaders, business executives, entrepreneurs, and engineers from around the world.

## **ICACC** by the numbers

- More than 1,000 attendees expected
- 85% visited the exhibit hall
- 77% professional attendees (non-student)
- 50% from 39 countries outside of North America international audience
- More than 175 companies represented
- Great place to recruit top technical talent

## Professional participants by sector

- Academic Research
- Industry
- Government Lab/Defense 16%



Reserved

Source: 2020 ICACC Attendee Survey

## **EXHIBIT DAYS AND HOURS**

#### Exhibition & Poster Session Hours:

Tuesday, January 30, 2024 Wednesday, January 31, 2024

Exhibitor Move-In and Registration:

Tuesday, January 30, 2024

Noon – 4:00 p.m.

5:00 - 8:00 p.m.

5:00 - 7:30 p.m.

#### **Exhibitor Move-Out:**

Wednesday, January 31, 2024

7:30 p.m. – 12:00 a.m.

## ceramics.org/icacc2024

119 117 115 111 109 107 103 101 216 214 218 210 208 206 202 200 215 219 217 203 201 ENTRANCE **Food Station** 318 316 314 302 300 317 315 313 307 305 303 319 311 309 301

Poster Boards