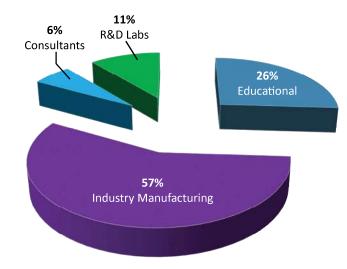




Ceramic & Glass Manufacturing is a B2B magazine that meets the news and information needs of readers in the ceramic and glass business—manufacturers, supply chain vendors, sales team, and product developers. Manufacturers face urgent issues daily—C&GM content addresses today's information needs:

- Feature articles focused on practical solutions
- People news
- Business news
- Trade show news and reports



How is C&GM different from ACerS Bulletin?

UNIQUE IDENTITY

In 2020, **C&GM** debuted as a "magazine with a magazine" published within the Bulletin. It has a separate online identity. And, as a B2B magazine rather than a membership magazine, **the content is all industry focused**.

TARGETED CONTENT

- · Urgent issues vs. emerging issues. Right now vs. next year
- C&GM is for today's manufacturer: What are the urgent issues facing companies that are making products right now? **Bulletin** looks to the near future—What will we be making 5-10 years from now?

ENHANCED CIRCULATION

• C&GM reaches the full Bulletin circulation and an additional circulation of 1,000 leaders in the manufacturing sector—plant managers, general managers, engineering directors, production engineers, production supervisors, sales directors, and more.

2024 CERAMIC & GLASS MANUFACTURING EDITORIAL CALENDAR

Issue	Theme	Show Issue	Bonus Distribution	Ad Closing Date	Material Due
Dec 2023	Furnaces, dryers, and thermal processing equipment		All ACerS Conferences & Exhibitions	Oct 27, 2023	Oct 30, 2023
April 2024	Nanomaterial manufacturing		Early May; Novi, Mich.	Feb 15, 2024	Feb 19, 2024
Jun/Jul 2024	Tips for establishing and expanding your business	MCARE and EHS	ICC'10 Montreal, Canada Juy 14-18 Bellevue, Wash., Aug. 21-24	April 19, 2024	April 21, 2024
Sept 2024	ESG trends in ceramics and glass			July 19, 2024	July 22, 2024
Dec 2024	Commercialization of academic and national lab R&D		All ACerS Conferences & Exhibitions	Oct 18, 2024	Oct 21, 2024