UPGRADED ADS
DIGITAL EDITION SPONSORSHIP

Upgraded Ads – get the EXTRA Impact

Digital Edition Sponsorship
- Now a full-page style ad appears over the cover of publication
- If minimized maintains sponsored by callout on the cover that can be expanded.
- No changes with Digital edition email notification specs.

Pricing
1x $5,000 3x $4,000
6x $3,500 9x $3,000

Upgraded Ads – get the EXTRA Impact

Persistent Ad
- New and improved.
- Appears only on editorial pages
- With new vertical flow of articles, the persistent banner never has to be closed for a user to see content.
- Improved staying power for stand out exposure.

Pricing
1x $5,000 3x $4,000
6x $3,500 9x $3,000

Upgraded Ads – get the EXTRA Impact

Video Ad
- A full page that highlights advertiser video
- Plays right in the digital edition
- Can select where in the edition the ad is placed.

Pricing $3,000

Upgraded Ads – get the EXTRA Impact

High Impact Display Ads
- Upgrade your full-page ad with animation and stand out from other advertisements within the issue.
- We do the creative design work to turn your regular ad into a high impact animated ad.
- Production manager should get a packaged file from the advertiser so our designers can recreate/animates the ad.
- Only 3 per issue

Pricing
1x $5,900 3x $4,475 each
6x $3,990 each 9x $3,185 each

Interstitals
- Pops-up only editorial content
- 3 per issue
- Targeted to lead stories
- Differs from FEATURES interstitial ads pop-up ONLY after the author, and are SPLIT PLACEMENT, while full-page ads appear BETWEEN the articles and are not paid.

Pricing
Position #1 $3,650 Position #2 $3,450
Position #3 $3,295