EXHIBITOR PROSPECTUS

RESERVE YOUR BOOTH TODAY!



ADVANCED CERAMICS AND COMPOSITES

JAN 28 – FEB 2, 2024

HILTON DAYTONA BEACH RESORT

AND OCEAN CENTER

DAYTONA BEACH, FL, USA

ceramics.org/icacc2024





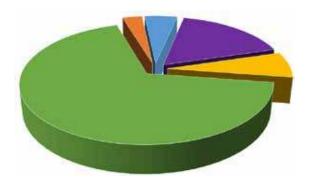
Organized by the Engineering Ceramics Division of The American Ceramic Society

RESERVE YOUR SPACE at

The Premier Ceramic Research & Technology Marketplace

The International Conference and Exposition of Advanced Ceramics and Composites — ICACC24 — provides an open forum for scientists, researchers, engineers, and industry leaders from around the world to present and exchange findings on recent advances in ceramic science and technology. Technical sessions cover advanced ceramics, armor ceramics, solid oxide fuel cells, ceramic coatings, bioceramics, and more.

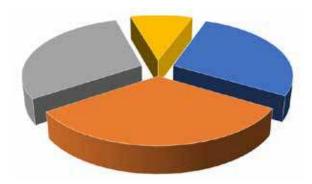
Reach more than 1,000 potential buyers from more than 35 countries in one place.



Attendee profile (non-student)

Role in organization

- Researcher 68%
- Corporate manager 17%
- Engineer 7%
- Marketing/sales 3%
- Other 5%



Decision makers

- Final decision maker 28%
- Very influential 32%
- Recommendation valued 30%
- No purchase 10%

90% make or influence the decision of what their organization will purchase.

Source: 2020 ICACC Attendee Survey

Products Purchased by Attendee Organizations: 0% 10% 20% 30% 40% 50% 60% 70% 80% Laboratory chemicals Furnaces (electric, glass-melting, high temperature, vacuum) Thermocouples & accessories Polishing Prep/lab comsumables 74% Microscopes (including electron) Lab crucibles 68% Ball mills 66% Lab furnace tubes 64% Chemical analysis services Scanning electronic microscope services 64% Material analysis services Mechanical testing equipment Alumina Material Testing and Characterization Services Mechanical properties measurement instruments Lab glassware 59% Heating elements Particle size analysis instruments Presses (compacting, hot, hydraulic, isostatic) § Lab furnaces/kilns 56% Refractories: Crucibles Image analysis instruments Thermal analysis instruments Refractories: Insulation Scales (for weighing) 50% Refractories: Tubes

50%

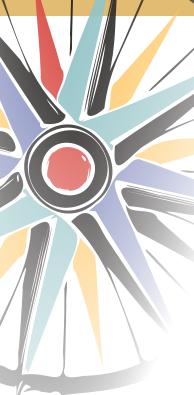
Source: 2020 ICACC Attendee Survey

Thermal analysis services

Zirconia

Yttria

Silicon carbide

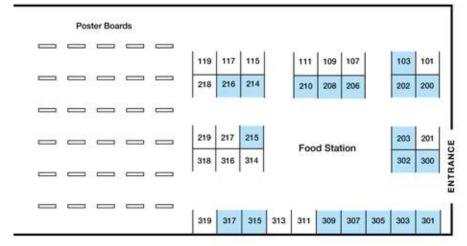


RESERVE YOUR BOOTH SPACE TODAY!

Exhibitors receive

- Listing in "ICACC Expo Feature" published in the January/February ICACC24 show issue of ACerS Bulletin.
- Networking activities held on the show floor draw customers to you!
- Poster sessions take place on the show floor on Tuesday and Wednesday evenings.
- Beverage areas are set up in Expo Hall to increase traffic flow.
- Complimentary receptions held Tuesday and Wednesday nights.
- Free Expo-only passes to send to your customers and prospects.
- Free One Full Conference Registration.

ICACC 2024



Reserved

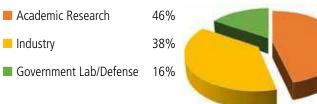
Meet decision makers who need your products and services

Showcase your organization at the premier international advanced ceramics and composites expo. Connect with decision makers and influencers in industry, government, and research and development fields. ICACC24 is your destination to collaborate with R&D leaders, business executives, entrepreneurs, and engineers from around the world.

ICACC by the numbers

- More than 1,000 attendees expected
- 85% visited the exhibit hall
- 77% professional attendees (non-student)
- 50% from 39 countries outside of North Americainternational audience
- More than 175 companies represented
- Great place to recruit top technical talent

Professional participants by sector



Source: 2020 ICACC Attendee Survey

EXHIBIT DAYS AND HOURS

Exhibition & Poster Session Hours:

Tuesday, January 30, 2024 5:00 – 8:00 p.m. Wednesday, January 31, 2024 5:00 – 7:30 p.m.

Exhibitor Move-In and Registration:

Tuesday, January 30, 2024 Noon – 4:00 p.m.

Exhibitor Move-Out:

Wednesday, January 31, 2024

7:30 p.m. – 12:00 a.m.

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