

2024

MEDIA KIT & MARKETING PLANNER

2024 BULLETIN EDITORIAL CALENDAR

Issue	Theme	Show Issue	Bonus Distribution	Ad Closing Date	Material Due
Jan/Feb	– Materials for renewable energy generation	ICACC Expo Directory	ICACC, Daytona Beach, Fla., Jan. 28–Feb. 2; EMA, Denver, Colo., Feb. 13–16	Nov 22, 2023	Nov 27, 2023
March	– Root cause analysis for refractories	St. Louis Section/RCD Symposium	Annual St. Louis/RCD Symposium, St. Louis, Mo., March 26–28	Jan 12, 2024	Jan 15, 2024
April	– Ceramics for machining and manufacturing – Ceramic & Glass Mfg. Issue	Ceramics Expo	Ceramics Expo, Novi, Mich., Suburban Colletion Showcase April 30–May 1; PACC-FMAs, Panama City, Panama, April 7–11	Feb 16, 2024	Feb 19, 2024
May	– Beyond silicates: Next-generation glasses	GOMD	GOMD, Las Vegas, Nev., May 19–23 Golden Nugget Hotel & Casino	Mar 15, 2024	Mar 18, 2024
June/July	– Ceramics for digital technologies –Emerging professionals issue – Student issue – Ceramic & Glass Mfg. Issue		ICC'10, Montreal, Canada, July 14–18 Hotel Bonaventure	Apr 19, 2024	Apr 22, 2024
August	– Unconventional sources for minerals – Annual materials review			Jun 14, 2024	Jun 17, 2024
September	– Waste not, want not: Treatment and reuse of waste in industrial settings – Annual awards section – Ceramic & Glass Mfg. Issue			Jul 19, 2024	Jul 22, 2024
Oct/Nov	– International issue: United States	ACerS Annual	MS&T24 Pittsburg, PA Oct 6-10 Meeting at MS&T 24 David L. Lawrence Convention Center; Glass Problems Conf, Toledo, Ohio, Nov.	Aug 16, 2024	Aug 19, 2024
December	– Techniques and tools for biomaterial application – Ceramic & Glass Mfg. Issue		All ACerS Conferences & Exhibitions	Oct 18, 2024	Oct 21, 2024
Jan/Feb 2025			ICACC, Daytona Beach, Fla., Jan 25–30, 2025	Nov 22, 2024	Nov 25, 2024

MAILING DATES 2024-2025

Issue	Mail date	Issue	Mail date
January/February	Jan 11, 2024	August	July 31, 2024
March	Feb 29, 2024	September	Sept 4, 2024
April	Apr 4, 2024	October/November	Oct 9, 2024
May	May 2, 2024	December	Dec 11, 2024
June/July	June 6, 2024	January/February 2025	Jan 15, 2025