



# ACerS CORPORATE PARTNERS

## YOUR CONNECTION TO THE WORLDWIDE CERAMIC AND GLASS COMMUNITY

ACerS Corporate Partnerships offer your company global exposure to ceramic and glass professionals, technical resources, talent recruitment, and professional development opportunities while supporting your industry and ACerS, the leading professional society for ceramic and glass professionals.

### ABOUT THE AMERICAN CERAMIC SOCIETY

The American Ceramic Society is a non-profit, professional society advancing the study, understanding, and use of ceramic and glass materials for the benefit of our members and society. Founded in 1898, ACerS has over 10,000 members from more than 70 countries, including scientists, researchers, engineers, manufacturers, educators, and marketing professionals. ACerS is the hub of the global ceramics community and a trusted source of ceramic and glass materials knowledge.

### WHO SHOULD BE AN ACERS CORPORATE PARTNER?

Any company involved in providing materials, products, or services designed for use with technical ceramics and glass, including suppliers, manufacturers, service providers, consultants, and end users.

### WHY BECOME A CORPORATE PARTNER OF THE AMERICAN CERAMIC SOCIETY?

The ACerS Corporate Partnership program is designed for companies of all sizes who wish to grow their business through networking and exposure to ceramics and glass professionals worldwide, engage with the Society, and support their industry. In addition to excellent visibility in the marketplace, you gain access to a wide array of technical resources, professional development, and recruitment opportunities for you and your employees.

Corporate Partnership features specific benefits in two primary areas: Marketing/Advertising Benefits and Individual/Employee Benefits. Corporate Partners may choose from one of three membership levels that best fit their desired level of engagement and visibility. Join today and become a part of the ACerS community of corporate leaders.



*We like the discounted rates on the expos, and the exposure is even better now because of the Corporate Partnership program. It's perfect for building awareness and letting customers know that we support the Society.*

- Mary Stevenson,  
President Deltech  
Furnaces



# Maximize ACerS benefits and visibility to 10,000+ ceramic and glass professionals around the globe

ACerS offers three types of corporate membership (Corporate Partner, Sapphire Corporate Partner, and Diamond Corporate Partner) each offering its own set of benefits categorized below as Marketing/Advertising Benefits and Individual/Employee Benefits. Choose the partnership level that best fits your company and employees.

## CORPORATE PARTNER



**\$750/year**

### Marketing/Advertising Benefits

- **ACerS Bulletin:** A free banner ad for one-month or a free tile ad for two-months.
- **Print and Electronic Media:** 5% discount on all advertising.
- **Website:** Corporate partner listing with a link to your site.
- **Expos:** \$200 booth discounts at ACerS expos.
- **Meetings:** 10% discount on sponsorships.
- **Career Center:** Unlimited complimentary online job postings.
- **Corporate Awards:** Exclusive eligibility for corporate awards.
- **Visibility:** Exposure to ACerS 10,000+ members and subscribers.
- **BCC Research Reports:** One free BCC Research Report (valued at \$5,500) and a 15% discount on additional reports.
- **Webinars:** Opportunity to present webinars to ACerS members at discounted rates.

### Individual/Employee Benefits

- **Membership:** Five (5) ACerS individual memberships.
- **Meetings:** One 50% off registration discount for an ACerS-hosted meeting.\*
- **Workshops/Short Courses/On-Demand Catalog:** Discounted member rates for all company employees.
- **Networking:** Invitations to exclusive events at select ACerS meetings.
- **Webinars:** Free business, management, and professional development webinars for all employees.

## SAPPHIRE CORPORATE PARTNER



**\$3500/year**

Sapphire Corporate Partners receive all the benefits of a Corporate Partnership with the following upgraded benefits:

### Upgraded Benefits

- **ACerS Bulletin:** One free 1/2-page, four-color ad.
- **Membership:** Ten (10) ACerS Individual memberships.
- **Meetings:** Two (2) complimentary registrations to any ACerS-hosted meeting.
- **Meetings:** 20% discount off sponsorships.
- **Workshops/Short Courses/On-Demand Catalog:** Additional 20% discount off the member rates for all company employees\*.
- **Webinars:** Opportunity to present webinars to ACerS members at discounted rates.

## DIAMOND CORPORATE PARTNER



**\$7500/year**

Diamond Corporate Partners receive all the benefits of a Sapphire Partnership with the following upgrades and additional benefits:

### Upgraded Benefits

- **ACerS Bulletin:** One free full-page, four-color ad.
- **Membership:** Fifteen (15) ACerS Individual memberships.
- **Meetings:** Four (4) complimentary registrations to any ACerS-hosted meeting.
- **Meetings:** 30% discount off sponsorships.
- **Workshops/Short Courses/On-Demand Catalog:** Additional 30% discount off the member rates for all company employees.

### Additional Benefits

- **Website:** Prominent logo placement on ACerS home page with link to your site.
- **Webinar:** Opportunity to present a webinar to ACerS members at no cost.
- **ACerS Annual Awards Banquet:** Complimentary VIP Table for 10.

## INDIVIDUAL MEMBERS ENJOY THE FOLLOWING BENEFITS:

- Members-only access to online Communities and Member Directory.
- Online access to ACerS technical journals.
- ACerS Bulletin magazine and Bulletin Archives Online.

- ACerS Ceramic Tech Today, the latest in industry news and trends.
- Discounted registration rates at ACerS technical meetings, workshops and training courses.
- Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses.
- Invaluable networking opportunities.

PLEASE NOTE: Corporate Partnerships are on a calendar-year membership (January 1–December 31). Annual dues and benefits will be pro-rated based upon join date. \*Complimentary and discounted meeting registration rates must be requested at the time of registration. Refunds will not be made after the event.