

Maximize ACerS benefits and visibility to 10,000+ ceramic and glass professionals around the globe

ACerS offers three types of corporate membership (Corporate Partner, Sapphire Corporate Partner, and Diamond Corporate Partner) each offering its own set of benefits categorized below as Marketing/Advertising Benefits and Individual/Employee Benefits. Choose the partnership level that best fits your company and employees.

CORPORATE PARTNER



\$750/year

Marketing/Advertising Benefits

- **ACerS Bulletin:** A free banner ad for one-month or a free tile ad for two-months.
- **Print and Electronic Media:** 5% discount on all advertising.
- **Website:** Corporate partner listing with a link to your site.
- **Expos:** \$200 booth discounts at ACerS expos.
- **Meetings:** 10% discount on sponsorships.
- **Career Center:** Unlimited complimentary online job postings.
- **Corporate Awards:** Exclusive eligibility for corporate awards.
- **Visibility:** Exposure to ACerS 10,000+ members and subscribers.
- **BCC Research Reports:** One free BCC Research Report (valued at \$5,500) and a 15% discount on additional reports.
- **Webinars:** Opportunity to present webinars to ACerS members at discounted rates.

Individual/Employee Benefits

- **Membership:** Five (5) ACerS individual memberships.
- **Meetings:** One 50% off registration discount for an ACerS-hosted meeting.*
- **Workshops/Short Courses/On-Demand Catalog:** Discounted member rates for all company employees.
- **Networking:** Invitations to exclusive events at select ACerS meetings.
- **Webinars:** Free business, management, and professional development webinars for all employees.

SAPPHIRE CORPORATE PARTNER



\$3500/year

Sapphire Corporate Partners receive all the benefits of a Corporate Partnership with the following upgraded benefits:

Upgraded Benefits

- **ACerS Bulletin:** One free 1/2-page, four-color ad.
- **Membership:** Ten (10) ACerS Individual memberships.
- **Meetings:** Two (2) complimentary registrations to any ACerS-hosted meeting.
- **Meetings:** 20% discount off sponsorships.
- **Workshops/Short Courses/On-Demand Catalog:** Additional 20% discount off the member rates for all company employees*.
- **Webinars:** Opportunity to present webinars to ACerS members at discounted rates.

DIAMOND CORPORATE PARTNER



\$7500/year

Diamond Corporate Partners receive all the benefits of a Sapphire Partnership with the following upgrades and additional benefits:

Upgraded Benefits

- **ACerS Bulletin:** One free full-page, four-color ad.
- **Membership:** Fifteen (15) ACerS Individual memberships.
- **Meetings:** Four (4) complimentary registrations to any ACerS-hosted meeting.
- **Meetings:** 30% discount off sponsorships.
- **Workshops/Short Courses/On-Demand Catalog:** Additional 30% discount off the member rates for all company employees.

Additional Benefits

- **Website:** Prominent logo placement on ACerS home page with link to your site.
- **Webinar:** Opportunity to present a webinar to ACerS members at no cost.
- **ACerS Annual Awards Banquet:** Complimentary VIP Table for 10.

INDIVIDUAL MEMBERS ENJOY THE FOLLOWING BENEFITS:

- Members-only access to online Communities and Member Directory.
- Online access to ACerS technical journals.
- ACerS Bulletin magazine and Bulletin Archives Online.

- ACerS Ceramic Tech Today, the latest in industry news and trends.
- Discounted registration rates at ACerS technical meetings, workshops and training courses.
- Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses.
- Invaluable networking opportunities.

PLEASE NOTE: Corporate Partnerships are on a calendar-year membership (January 1–December 31). Annual dues and benefits will be pro-rated based upon join date. *Complimentary and discounted meeting registration rates must be requested at the time of registration. Refunds will not be made after the event.