

Strategic Plan 2025-28

Mission, Vision, Core Values, Goals

Approved October 2024

MISSION

ACerS cultivates a vibrant community of professionals to advance the science and technology of ceramics, glasses, and related materials, leveraging our members' expertise and networks to benefit the global society.

VISION

ACerS harnesses the collective knowledge and relationships of our global community to drive transformative advancements in ceramic and glass science, engineering, commerce, and the arts.

CORE VALUES

Community: We recognize that our strength lies in the relationships and networks of our members, fostering connections that drive innovation and sustained progress.

Accountability: Our volunteer leaders and staff operate with transparency, responsibility, and ethical integrity, honoring the trust placed in us by our community.

Excellence: We recognize and reward scientific, industrial, artistic, and educational achievements, celebrating the individuals and teams behind these accomplishments.

Inclusion: We ensure fair and equitable treatment for all, valuing diverse perspectives and experiences that enrich our community and drive innovation.

Service: We share exceptional experiences and provide outstanding service in every interaction, prioritizing the needs and growth of our members.

Education: We foster learning in all forms, facilitating knowledge exchange and mentorship within our community to nurture the next generation of leaders.

Collaboration: We advance the frontiers of ceramics, glasses, and related materials by creating opportunities for meaningful partnerships and cooperative efforts among our members in the global community.

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Guiding principle: In an inclusive and equitable manner, enhance the services provided as well as professional development and engagement opportunities for all members and the global ceramics and glass community while ensuring the long-term fiscal stability of the Society.

- 1.0 Foster Collaboration and Networking:** Facilitate collaboration and networking opportunities within the ceramics and glass community by, for example, organizing events, creating initiatives for professional interaction, and promoting interdisciplinary partnerships.
- 2.0 Increase Membership and Member Engagement:** Attract and retain more members worldwide by developing targeted marketing and recruitment initiatives; and leveraging U.S. Sections, ACerS International Chapters, and Divisions, as well as international partnerships supported by data analysis, budget allocation, and staff resources.
- 3.0 Meet Industry, Government, and International Needs:** Develop and revise programs and initiatives to align with the evolving needs of industry, government labs, and international members.
- 4.0 Enhance Technical Content, Education, and Professional Development:** Strengthen and diversify technical content and educational programs, new products, and services to better meet members' needs while generating positive net surplus for the Society. Stay at the forefront of industry developments by continuously identifying and integrating emerging topics and trends in the field.
- 5.0 Raise Awareness and Promote the Field:** Increase public and professional awareness of ceramics and glass materials science through strategic communication, outreach initiatives, and targeted fundraising efforts to support and sustain these activities.