

Maximize ACerS Benefits and visibility to 10,000+ Ceramic and glass professionals around the globe

2026 ACerS CORPORATE PARTNER PROGRAM

CORPORATE PARTNER



\$800/year

Marketing/Advertising Benefits

- **CERAMIC XCHANGE:** Searchable online database with an individual company listing. DEBUT IN 2026.
- **ACerS Bulletin website:** A free banner ad for one-month or a free tile ad for two-months on bulletin.ceramics.org
- **Print and Electronic Media:** 5% discount on all advertising.
- **Website:** Corporate partner listing with a link to your site.
- **Expos:** \$200 booth discounts at ACerS expos.
- **Sponsorships:** 10% discount on sponsorships.
- **Career Center:** Unlimited complimentary online job postings.
- **Corporate Awards:** Exclusive eligibility for corporate awards.
- **Sections/Chapters:** Facilitate engagement with local Section/Chapter.
- **BCC Research Reports:** One free BCC Research Report (valued at \$5,500) and a 15% discount on additional reports.
- **ACerS Annual Business Meeting:** Recognition at in person meeting.
- **University engagement:** Collaborate with ACerS on speaking engagements (in person/ virtual) at universities around the world.

Individual/Employee Benefits

- **Membership:** Five (5) ACerS individual memberships.
- **Meetings:** One 50% off registration discount for an ACerS-hosted meeting.*
- **Workshops/Short Courses/On-Demand Catalog:** Discounted member rates for all company employees.
- **Networking:** Invitations to exclusive events at select ACerS meetings.
- **Webinars:** Free business, management, and professional development webinars for all employees.

SAPPHIRE CORPORATE PARTNER



\$3500/year

Sapphire Corporate Partners receive all the benefits of a Corporate Partnership with the following upgraded and additional benefits:

Upgraded Benefits

- **ACerS Bulletin:** One free 1/2-page, four-color ad.
- **Membership:** Ten (10) ACerS Individual memberships.
- **Meetings:** Two (2) complimentary registrations to any ACerS-hosted meeting.*
- **Sponsorships:** 20% discount off sponsorships.
- **Workshops/Short Courses/On-Demand Catalog:** Additional 20% discount off the member rates for all company employees.

Additional Benefits

- **Conferences:** Coffee break sponsorship at an ACerS-hosted meeting.
- **Social Media:** ACerS branded LinkedIn post.**

DIAMOND CORPORATE PARTNER



\$7500/year

Diamond Corporate Partners receive all the benefits of a Sapphire Partnership with the following upgrades and additional benefits:

Upgraded Benefits

- **ACerS Bulletin:** One free full-page, four-color ad.
- **Membership:** Fifteen (15) ACerS Individual memberships.
- **Meetings:** Four (4) complimentary registrations to any ACerS-hosted meeting.
- **Sponsorships:** 30% discount off sponsorships.
- **Workshops/Short Courses/On-Demand Catalog:** Additional 30% discount off the member rates for all company employees.

Additional Benefits

- **Website:** Prominent logo placement on ACerS home page with link to your site.
- **Webinar:** Quarterly Corporate Partner Showcase.**
- **CERAMIC XCHANGE:** Prominent logo placement on online directory home page. DEBUT IN 2026

INDIVIDUAL MEMBERS ENJOY THE FOLLOWING BENEFITS:

- Members-only access to online Communities and Member Directory.
- Online access to ACerS technical journals.
- ACerS Bulletin magazine and Bulletin Archives Online.
- ACerS Ceramic Tech Today, the latest in industry news and trends.
- Discounted registration rates at ACerS technical meetings, workshops and training courses.
- Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses.
- Invaluable networking opportunities.

PLEASE NOTE: Corporate partnerships are on a calendar-year membership (January 1 - December 31). Annual dues and benefits will be pro-rated based upon join date. *Complimentary and discounted meeting registration rates must be requested at the time of registration. Refunds will not be made after the event. **Partners that submit requests prior to calendar year will have first right of refusal for schedule placement. Blackout dates may apply.

To begin your ACerS Corporate Partnership, please contact:

Yolanda Natividad
Associate Director of Membership and Industry Relations
614-794-5827 | ynatividad@ceramics.org