

Email subject: Join me at ACerS

Hi ***insert your colleagues name here***,

I hope you are doing well. It was so nice to talk to you the other day.

I wanted to reach out to you to see if you would be interested in joining me as a member of [The American Ceramic Society](#), or as we call it, ACerS for short. I value my ACerS membership for several reasons, one of which include savings. With my membership, I save on registration costs for online/short courses, meeting attendance, and ACerS-NIST Phase Equilibria Diagrams, to name a few.

With ACerS being the hub of the global ceramics and glass community, I've been able to link up with both peers and thought leaders such as ***insert name(s) here***.

ACerS holds the ***insert your preferred ACerS conference(s) here*** conference each year, which I think would interest you. I'll be there and would love to catch up further. There are a lot of connections to be made there, and ACerS membership is a great point of connection.

With ACerS you also get access to a global network of engaging and innovative scientific information that supports and creates opportunities for the ceramics and glass community. Not only does ACerS publish four different technical journals, but also offers ways to give back if you wish, through volunteer opportunities in committee leadership and in the local community.

Finally, I wanted to let you know that ACerS offers something that other societies do not: access to up-to-date scientific information gained through ACerS publications or through an opportunity to engage and network at industry events. ACerS provides an outlet for information and global connections that cannot be found elsewhere.

Let me know if you have any questions about [ACerS Individual membership](#). If you decide to join, please also join me in the ***insert your ACerS division here*** Division. You can choose up to three (3) division memberships when you sign up for your ACerS membership.

I'm excited to have you join me at ACerS and I know many who would benefit from being introduced to you as well.

Best regards,