

CXC
CERAMICXCHANGE

Brought to you by The American Ceramic Society

2026 Media Kit



CERAMIC XCHANGE (CXC) is the premier resource for your technical ceramic and glass application needs.

Please contact Mona Thiel, national sales director, at mthiel@ceramics.org or 614-794-5834 for more information or to reserve your ad space.

For more information about advertising with The American Ceramic Society and its publications, please visit ceramics.org/about/sponsorship-advertising

Ad Rates & Specs



CERAMIC XCHANGE homepage ad, billboard

Billboard appears on top of homepage, below the fold, on ceramicxchange.ceramics.org as a static ad.

1X	3X	6X	12X
\$1,500	\$1,275	\$1,050	\$750

Prices listed per unit. Ads run for one month, starting at the beginning of the month.

CERAMIC XCHANGE homepage ad, banner

Banner appears on homepage on ceramicxchange.ceramics.org or on top of listing search results page on ceramicxchange.ceramics.org/listing/example as a static ad.

1X	3X	6X	12X
\$1,000	\$850	\$700	\$500

Prices listed per unit. Ads run for one month, starting at the beginning of the month.

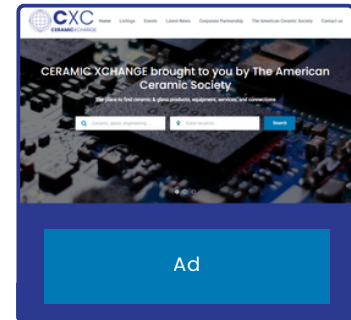
CERAMIC XCHANGE ad, tile

Tile appears on homepage on ceramicxchange.ceramics.org or bottom of listing homepage on ceramicxchange.ceramics.org/listing, as a static ad.

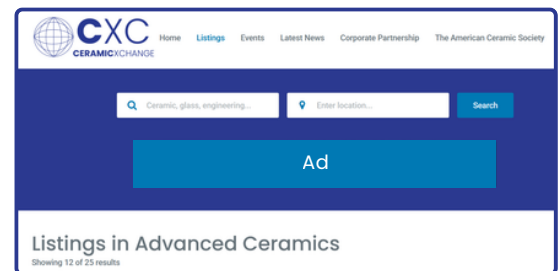
1X	3X	6X	12X
\$500	\$425	\$350	\$250

Prices listed per unit. Ads run for one month, starting at the beginning of the month.

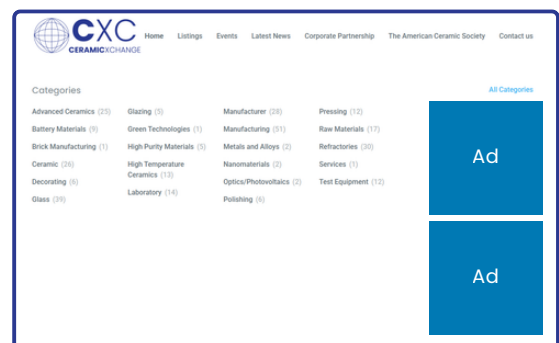
Actual ad space: 970 x 250 pixels
Artwork dimensions: 1940 x 500 pixels



Actual ad space: 728 x 90 pixels
Artwork dimensions: 1456 x 180 pixels



Actual ad space: 250 x 250 pixels
Artwork dimensions: 500 x 500 pixels



Ad images must be provided in JPG, GIF, or PNG. Image must be 72 dpi and should not exceed 60k. File should be named for the company that it is intended for, such as: company_logo_2.jpg etc.

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