

ACERS SPRING MEETING



The American
Ceramic
Society
ceramics.org



MAY 23–28, 2027 | HILTON UNION SQUARE | SAN FRANCISCO, CALIF., USA

HELP SUPPORT THE ACERS SPRING MEETING 2027

Take advantage of flexible and effective sponsorship levels that fit your organization's marketing strategy.

□ STUDENT SCHOLARSHIP SPONSOR —\$1,500+

- Provide registration and travel support for students
- Logo on sponsorship signage at registration
- Half-page color ad in conference program
- Logo on Thank You page in conference program
- Slide insertion into conference digital signage in registration area
- Logo on Spring Meeting 2027 website

□ PROGRAM SPONSOR —\$2,500+

- Support a specific symposium or provide overall speaker support. All money goes to supporting invited speakers
- Logo on sponsorship signage at registration
- Half-page color ad in conference program
- Logo on Thank You page in conference program
- Slide insertion into conference digital signage in registration area
- Logo on Spring Meeting 2027 website

□ SAPPHIRE SPONSOR —\$5,000+

- Stand-alone sign (Meter Board) listing Sapphire Sponsors placed in break area each day
- One complimentary full conference registration
- Logo on sponsorship signage at registration
- Full page color ad in conference program
- Logo on Thank You page in conference program
- Slide insertion into conference digital signage in registration area
- Logo on Spring Meeting 2027 website

□ DIAMOND SPONSOR —\$10,000 OR MORE

- Stand-alone sign listing Diamond Sponsors placed on stage at plenary session
- Two complimentary full conference registrations
- Full page color ad in conference program
- Logo on sponsorship signage at registration
- Logo on Thank You page in conference program
- Slide insertion into conference digital signage in registration area
- Logo on Spring Meeting 2027 website

□ WELCOME EMAIL SPONSORSHIP (1 SPONSORSHIP OPPORTUNITY AVAILABLE) — \$2,500

Sponsor receives block of content at the bottom of registration email distributed to registered Spring Meeting 2027 attendees. Content includes sponsor logo and 200-300 words.

□ WELCOME RECEPTION SPONSORSHIP (1 AVAILABLE) — \$10,000

- Included on stand-alone sign listing Diamond Sponsors placed on stage at plenary session
- Two complimentary full conference registrations
- Full page color ad in conference program
- Logo on sponsorship signage at registration
- Logo on Thank You page in conference program
- Slide insertion into conference digital signage in registration area
- Logo on Spring Meeting 2027 website
- Sponsor-branded signage—Sunday night
- Up to five minute "welcome" talk from a company representative at the start of the Welcome Reception (microphone and speaker provided; no screen or projector will be in this foyer area)

□ CONFERENCE DINNER SPONSORSHIP (2 AVAILABLE)— \$15,000

- Included on stand-alone sign listing Diamond Sponsors placed in break area each day
- Two complimentary full conference registrations
- Logo on sponsorship signage at registration
- Full page color ad in conference program
- Logo on Thank You page in conference program
- Slide insertion into conference digital signage in registration area
- Logo on Spring Meeting 2027 website
- Sponsor-branded signage at conference dinner
- Up to five minute "welcome" talk from a company representative during the opening remarks at the dinner. Full AV available (screen, projector, laptop, PPT slides, microphone, audio)

□ GEOFENCE OUR CONFERENCE (1 SPONSORSHIP OPPORTUNITY AVAILABLE) — \$2,500

Create a digital marketing boundary around the meeting that allows you to tailor your company's promotion directly to potential attendee customers' smartphones or devices. You will also be able to link back to your website and have stats sent to you after the event.

WANT TO ADD A TABLETOP DISPLAY TO YOUR SPONSORSHIP?

For sponsors who commit \$5,000 or more, you will receive a complimentary six-foot table and two chairs in the registration foyer, open during all conference registration hours. This Tabletop Display can be staffed or simply used as a literature display for your company.

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THE AMERICAN CERAMIC SOCIETY APPRECIATES YOUR SUPPORT OF SPRING MEETING 2027.

Type of sponsorship: _____

Amount of sponsorship: _____

Are there stipulations on use of funds provided?

☐ Yes ☐ No ☐ Other, please explain:

Company Name: _____

Contact Person: _____

Contact Title: _____

Address: _____

Email: _____

Signature: _____

Please note: ACerS will only use sponsorship funds for Spring Meeting 2027 as designated by sponsor. ACerS will not transfer any money for use at another meeting or to any ACerS managed fund unless designated on this form.

Completed forms and communications should be sent to:

Cathy O'Toole, Sponsorship Coordinator, The American Ceramic Society, cotoole@ceramics.org

INVOICE PAYMENT

Payment by check should be sent to:

The American Ceramic Society
L-2625
Columbus, OH 43260-2625 USA

After invoice, credit card payments can be made by calling

614-890-4700 or 866-721-3322